



ILMA
UNIVERSITY
FORMERLY IBT

**ANNUAL
REPORT**

**20
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Ilma University is a chartered university recognized by the Higher Education Commission (HEC) of Pakistan. It offers a diverse range of undergraduate, graduate, and postgraduate programs in the fields of management sciences, computer science, science & technology, and media & design.

The university's main campus is strategically located in the educational hub of Karachi city. It is a sprawling structure architecturally designed to house various departments, spacious classrooms, a state-of-the-art auditorium, media labs, computer & hardware labs, a digital library, a girls' common room, separate faculty offices, a mosque, a book shop, admission & counseling offices, a cafeteria, rest rooms on every floor, and sports clubs.

Ilma University was formerly known as the Institute of Business Technology. It was elevated to university status in May 2017 by the Sindh Assembly. The university is led by Chancellor Mr. Noman Abid Lakhani (Tamgha-e-Imtiaz), and its Board of Governors comprises renowned personalities who have made an indelible mark in the fields of education, social uplift, and the corporate sector.

Ilma University has a highly qualified and experienced faculty, including distinguished PhDs. The university's curriculum is rigorous and aligned with the latest research. Students have access to the latest online resources and real-world learning contexts. The university also has a strong focus on experiential learning, with students having the opportunity to participate in internships and short-term projects with leading organizations.

Ilma University graduates are highly sought after by employers. The university has established strong connections with the private and public sector, which has opened up ample job opportunities for its graduates. In fact, over 3,500 Ilma University graduates have secured key leadership positions in corporate, industrial, and government sectors.

Ilma University is committed to providing its students with the best possible education. The university is constantly innovating and expanding its offerings, and it is well-positioned to continue to be a leader in higher education in Pakistan.





**MESSAGE OF THE
CHANCELLOR**

Dear Members of the ILMA University Community,

I am delighted to present the Annual Report for the year 2022, a year that has been marked by remarkable achievements, collaborations, and significant strides in the journey of ILMA University. As we reflect upon the past year, we are filled with a sense of pride and gratitude for the collective efforts of our dedicated faculty, staff, students, and partners who have contributed to our continued growth and success.

Throughout 2022, ILMA University has remained committed to its vision of fostering excellence in education, research, and community engagement. Our institution's dedication to providing a holistic and enriching learning experience has been evident through numerous academic initiatives, impactful partnerships, and engaging events.

One of the highlights of this year was our continued focus on strengthening international collaborations. We have been honored to welcome esteemed representatives from universities around the world, such as Macquarie University Australia, Skyline University College and Dokuz Eylul University Turkey. These partnerships have opened doors to diverse academic opportunities, research endeavors, and cross-cultural exchanges that contribute to the global enrichment of our educational landscape.

ILMA University's commitment to academic excellence was underscored by our faculty's unwavering dedication to enhancing the learning environment. Our faculty members have consistently gone above and beyond to ensure that our students receive a comprehensive and relevant education that prepares them for the challenges of the dynamic world ahead.

Furthermore, we take immense pride in the achievements of our students. Their hard work, passion, and creativity have been

evident in various forums, from academic competitions and research conferences to sports tournaments and community service initiatives. The active participation and accomplishments of our students continue to inspire us and reinforce our belief in their potential to make a positive impact on society.

Our commitment to community engagement was demonstrated through a range of events and sessions aimed at fostering personal and professional growth. Guest speaker sessions, workshops, and seminars on topics such as entrepreneurship, digital media, and personal branding provided valuable insights and skill development opportunities for our students.

As we look back on the year, we are grateful for the support and contributions of our alumni, partners, and friends of ILMA University. Your continued involvement has been instrumental in our journey, and we are excited to further strengthen these bonds in the years to come.

In closing, I extend my heartfelt gratitude to all members of the ILMA University community for their dedication, hard work, and resilience. The achievements of 2022 serve as a testament to our shared commitment to education, innovation, and progress. Let us continue to work together to create a brighter future for our students and for the society we serve.

With best wishes,

Noman Abid Lakhani (Sitar-e-Imtiaz)
Chancellor



**MESSAGE OF THE
VICE CHANCELLOR**

Dear Colleagues, Students, Alumni, and Friends of ILMA University,

It is with great pleasure that I present to you the Annual Report for the year 2022, highlighting the significant milestones and achievements that have shaped our journey at ILMA University. As we reflect on the past year, we are reminded of the collective efforts and unwavering commitment that have propelled our institution to new heights.

Throughout 2022, ILMA University continued to embrace innovation, academic excellence, and community engagement as the cornerstones of our mission. Our faculty, staff, and students have demonstrated remarkable resilience, adaptability, and dedication, enabling us to overcome challenges and seize opportunities with a sense of purpose.

The year was marked by notable collaborations and partnerships that have expanded our horizons and enriched our academic pursuits. We have been honored to host distinguished guests and scholars from around the world, further solidifying ILMA University's place as a hub of global learning and knowledge exchange. These collaborations have not only broadened our academic perspectives but have also strengthened our commitment to fostering a diverse and inclusive learning environment.

Our students have been at the heart of our achievements, displaying remarkable achievements in academia, research, arts, and sports. Their commitment to personal growth and the pursuit of excellence is a testament to the values we hold dear at ILMA University. As we witness their growth and development, we are confident that they will emerge as responsible global citizens and future leaders.

The dedication of our faculty members, who are not only educators but also mentors and guides, has been instrumental in shaping the educational experience at ILMA University. Their dedication to research,

teaching, and knowledge dissemination has contributed significantly to our academic standing and reputation.

In the spirit of continuous improvement, we have embraced a dynamic approach to curriculum development and pedagogy. Our emphasis on experiential learning, practical application of knowledge, and holistic development equips our students with the skills and mindset needed to thrive in a rapidly changing world.

Our commitment to community engagement has remained strong, as evidenced by the numerous events, workshops, and initiatives organized throughout the year. These platforms have provided opportunities for personal and professional growth, fostering a sense of responsibility and social consciousness among our students.

I extend my gratitude to our esteemed alumni, partners, and supporters, whose continued engagement and guidance have been invaluable in shaping the trajectory of ILMA University. Your contributions are a testament to the lasting impact of an ILMA education.

In conclusion, I commend the collective efforts of every member of the ILMA University community for their tireless dedication, passion, and resilience. As we navigate the challenges and opportunities that lie ahead, let us remain steadfast in our commitment to nurturing innovation, fostering excellence, and empowering future generations.

Thank you for being part of our journey. Here's to a future filled with limitless possibilities and shared successes.

Warm regards,

Prof. Dr. Mansoor-uz-Zafar Dawood

Vice Chancellor

ILMA University



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**A YEAR OF ACHIEVEMENTS
AND COLLABORATIONS**

YEAR 2022 SUMMARY

During the first quarter of 2022, ILMA University embarked on a range of initiatives and events to contribute to various facets of education and community engagement. The year began with a Tree Plantation Drive in collaboration with Cantonment Board Korangi Creek (CBKC), promoting a cleaner and greener Pakistan. This event witnessed the participation of ILMA University staff, faculty, and students, demonstrating a commitment to environmental sustainability.

In the pursuit of quality education, ILMA University engaged in fruitful discussions with Deputy DG Pakistan Rangers (Sindh), Brig. Rauf Shahzad, exploring opportunities for collaboration and acknowledging the university's efforts in extending scholarships to deserving students. Similar efforts were observed during a meeting with the Consulate General of France, where the role of ILMA University in Pakistan's socio-economic development was recognized and potential areas of mutual interest were explored.

A significant highlight was the successful organization of the 3rd International Conference on Quality Assurance in Academia (ICQAA 2022), which brought together national and international stakeholders to discuss contemporary approaches to higher education. The event was commended by Dr. Shaista Sohail, Executive Director of HEC, for its role in elevating quality standards in Pakistan's educational landscape.

ILMA University also remained dedicated to enhancing students' practical experiences and career prospects. The ILMA Tech Gala 2022 showcased innovative technological solutions and connected students with industry partners. Additionally, the Alumni & Placement Department organized multiple recruitment drives, providing students with valuable placement opportunities and career guidance.

The university extended its impact beyond academia by observing Kashmir Solidarity Day, raising awareness about the plight of the people in Indian-Occupied Jammu and Kashmir. To enhance personal development, ILMA University hosted a life coaching session and informative webinars on various subjects, ranging from communication skills to urban sprawl and sustainability.

Amidst these endeavors, ILMA University secured accreditation in the X category from the National Business Education Accreditation Council (NBEAC), reflecting its commitment to maintaining high educational standards. Throughout the first quarter of 2022, ILMA University's multifaceted approach to education, community engagement, and personal growth underscored its dedication to fostering a well-rounded and socially responsible academic environment.

In the month of March and April 2022, ILMA University hosted a series of diverse events and activities aimed at fostering knowledge, collaboration, and community engagement.

On March 2, a blood donation camp was organized in collaboration with the Fatimid Foundation, where students and faculty volunteered to donate blood for cancer and thalassemia patients. The event was well-received and demonstrated the university's commitment to contributing to the well-being of society.

The Faculty of Computer Sciences organized seminars and webinars on emerging trends in database management systems and cellular networks, providing valuable insights into the technological advancements in these fields.

In April, ILMA University continued its community outreach efforts by organizing

iftar drives in different locations, collaborating with NGOs and volunteers to provide iftar meals to the less privileged during the holy month of Ramadan.

The university also participated in various collaborations and partnerships, including the International Music Conference with the National Academy of Performing Arts (NAPA), emphasizing the importance of cultural and educational exchange.

Additionally, ILMA University engaged with law enforcement agencies through seminars and discussions focused on capacity building and education for police officers. These initiatives aimed to contribute to the professional development of law enforcement personnel and promote higher education opportunities for them and their families.

During the second quarter of the year, ILMA University achieved significant milestones and engaged in a multitude of educational and collaborative initiatives. Notably, the university attained an exceptional ranking, securing the top position in Sindh and the third-best spot among private sector universities in Pakistan, according to the Times Higher Education Impact Ranking 2022. This recognition was a testament to the institution's dedication to excellence. The university also organized several enlightening events, such as an Open House Counseling Session to guide students through the admission process and career options post-Intermediate/A-levels. Furthermore, ILMA University showcased its commitment to fostering entrepreneurship by hosting the Entrepreneur GALA 2020, where students presented innovative business ideas. The institution extended its support to the children of serving officers and martyrs of Sindh Police by offering scholarships in collaboration with the Police Training School Garden Karachi.

The university's engagement extended beyond its campus, as ILMA University actively participated in external events. For instance, the university's computer science

student projects were showcased at the 1st Research & Technology Showcase 2022, organized by the Sindh Higher Education Commission. These projects garnered praise for their cutting-edge innovations and contributions to the IT field. Additionally, ILMA University took part in the Pakistan VS Sri Lanka International T20 Women's series, showcasing its enthusiasm for sports and engagement with the broader community.

ILMA University's dedication to holistic education was further demonstrated through various awareness sessions organized in collaboration with institutions like Dr Essa Laboratory & Diagnostic Centre and Shoukat Khanum Memorial Cancer Hospital. These sessions covered topics ranging from financial wellness and dental hygiene to anti-tobacco awareness, underlining the university's commitment to promoting well-being among its students and the community. Additionally, the university facilitated academic growth by hosting guest speaker sessions on topics such as consumer behavior in the digital era and writing tools for university students.

During the third quarter of the year, ILMA University continued to make noteworthy strides and engage in diverse initiatives. The university's delegation received an esteemed invitation from the Charge D'Affairs of the Philippines and Patron of the Pakistan-Philippines Business Forum to commemorate the 124th Anniversary of the Proclamation of Independence of The Republic of Philippines and the 73rd Anniversary of the establishment of Philippines-Pakistan Bilateral Relations.

ILMA University's dedication to collaboration and partnership was evident through visits and discussions with various institutions. The university engaged with the Chairman of the Sindh Higher Education Commission to explore ways of strengthening public and private universities in Sindh. Additionally, a Memorandum of Understanding was signed with Pakistan Rangers-Sindh to provide scholarships and promote education accessibility, further solidifying the university's commitment to societal

development.

The university celebrated the grand inauguration of its state-of-the-art library, enhancing the learning environment for students. Alumni were also an integral part of ILMA University's focus, as the institution hosted alumni meetups to reconnect and acknowledge their contributions.

Engagement with industry experts remained a priority, with guest speaker sessions and workshops organized by different faculties. These sessions covered topics ranging from IT sector revolution and tech companies' role in Pakistan to the art of documentary making and personal branding.

ILMA University also exhibited its humanitarian spirit by participating in flood relief efforts, reaching out to flood-affected families and distributing essential items. As the quarter drew to a close, ILMA University continued its efforts to promote holistic education, technological advancement, industry collaboration, and community well-being, upholding its position as a leading educational institution in Pakistan.

In the fourth quarter of the year, ILMA University continued its commitment to academic excellence, collaboration, and community engagement. The university hosted an Alumni Meet at its Main Campus, acknowledging the significant role and contributions of its alumni in shaping a better Pakistan.

In collaboration with Kazim Trust, the Alumni & Placement Department organized a session on "Attention-Deficit Hyperactivity & Learning Disorder," emphasizing the importance of addressing learning disorders. Similarly, the Faculty of Computer Sciences organized a Guest Speaker Session on "Problems & Opportunities of Entrepreneurship Development," focusing on experiential learning and career growth.

ILMA University's global outreach remained a priority, as demonstrated by various engagements with international

universities. The university signed an MOU with Dokuz Eylul University, Turkey, to promote internationalization and scholarship opportunities for students. The event showcased ILMA University's commitment to offering its students a global platform for education and exploration.

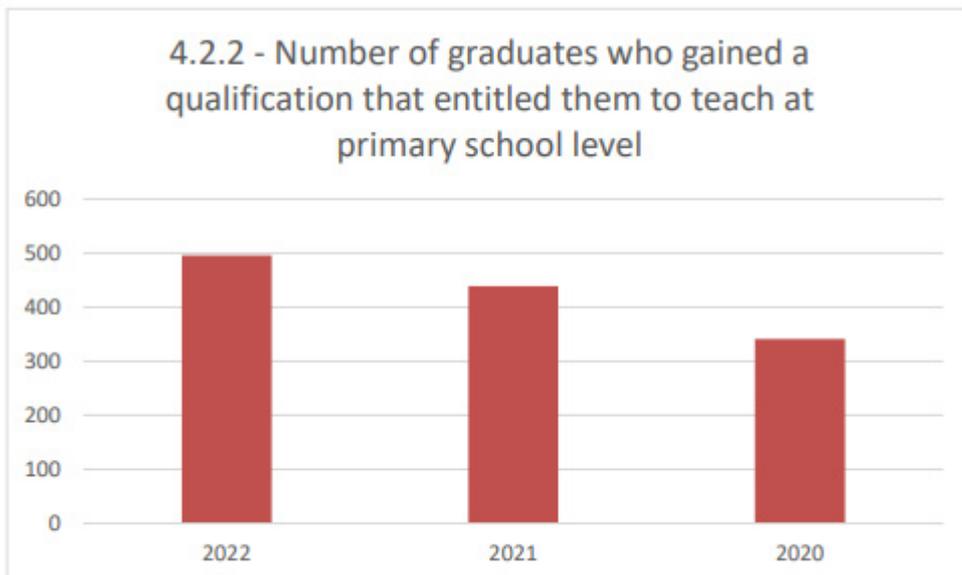
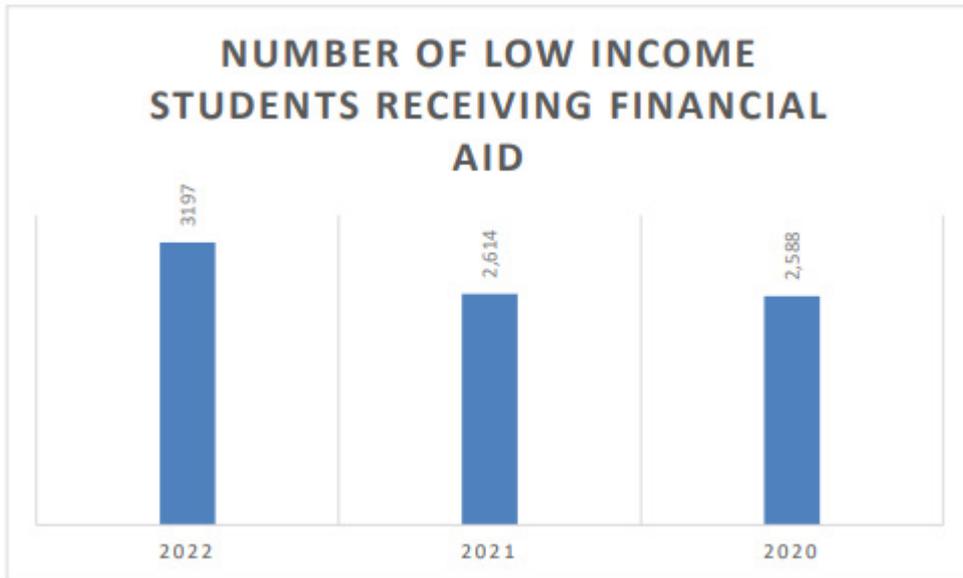
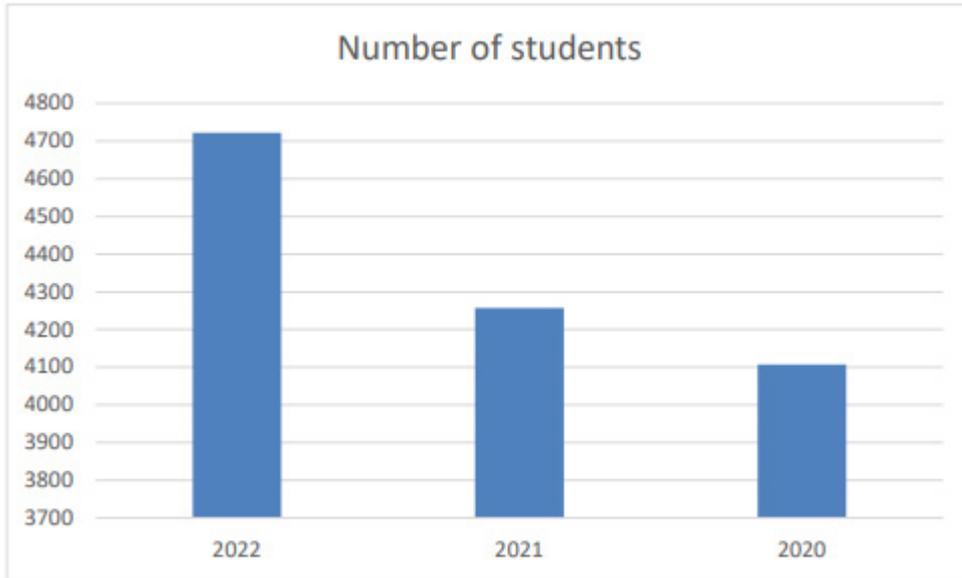
The university also continued to emphasize personal and professional growth through workshops and sessions. Students benefitted from guest speaker sessions on topics such as interview preparation, career building, and the art of image manipulation. The Faculty of Management Sciences organized a session on "Non-profit organization's structure and paperless management," providing insights into effective management strategies.

ILMA University's engagement with the arts and cultural activities remained vibrant. An exhibition hosted by the Fashion Design students showcased their artistic talents, garnering appreciation from judges and fellow students alike. The university's sports club organized a FUTSAL tournament, promoting physical activity and healthy competition among students.

In recognition of its efforts, ILMA University was honored with various invitations and acknowledgments. Mr. Faraz Abid Lakhani, President of ILMA University, was invited by the Consulate General of the State of Qatar to celebrate the National Day of Qatar. Additionally, ILMA University's President, Mr. Faraz Abid Lakhani, took over the charge of the Ministry of Commerce, Government of Sindh, further exemplifying the institution's leadership and influence.

As the year drew to a close, ILMA University's commitment to education, collaboration, and community welfare remained steadfast, positioning itself as a prominent and influential institution in Pakistan.

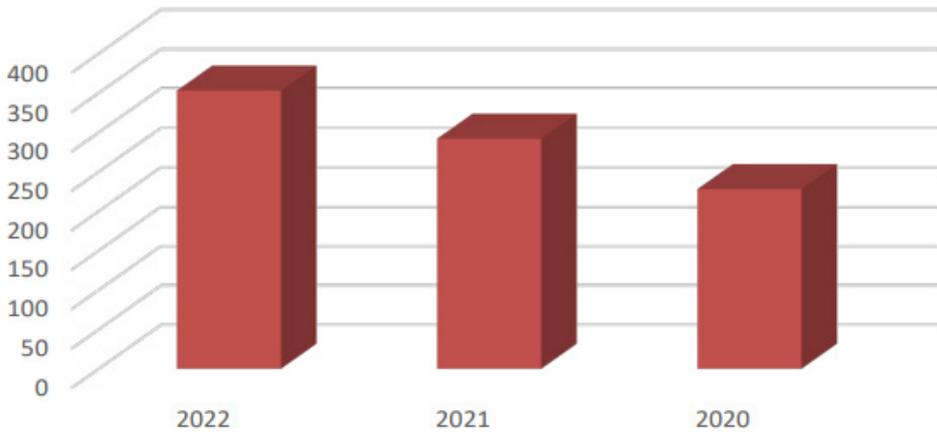
2022 GRAPH



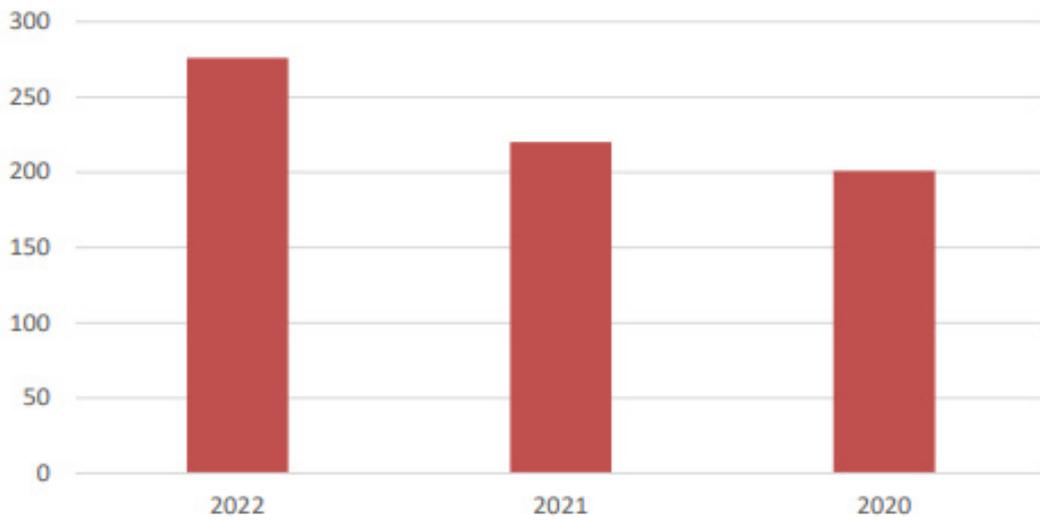


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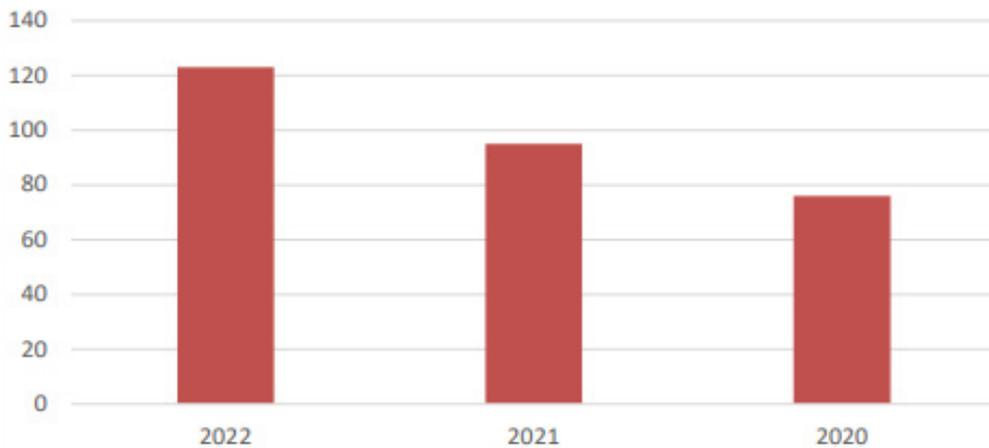
4.4.2 - Number of first-generation students starting a degree

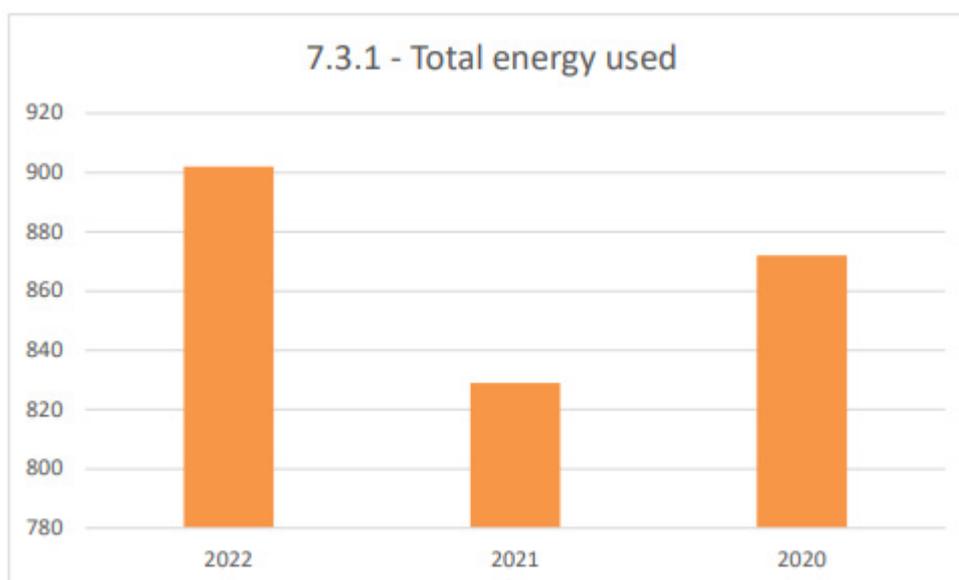
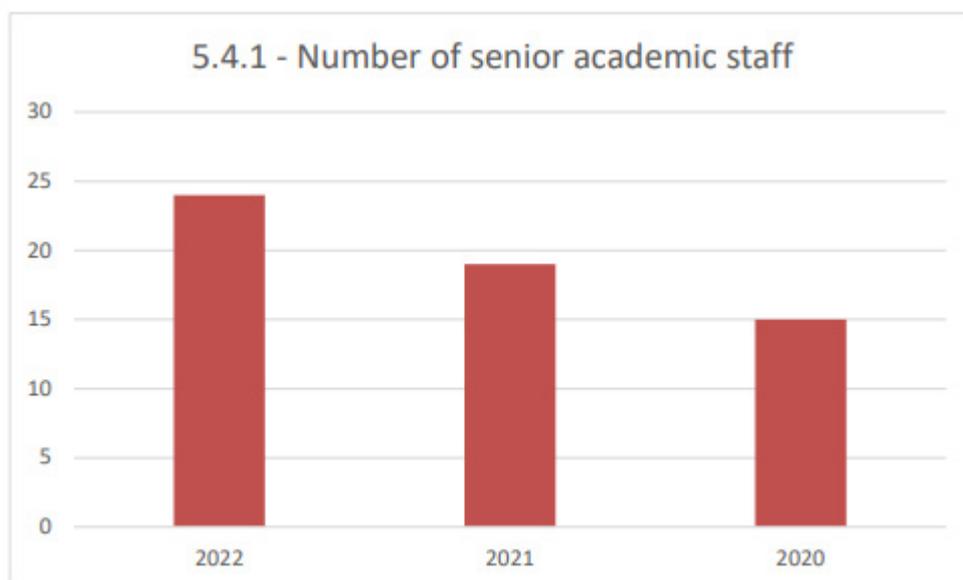
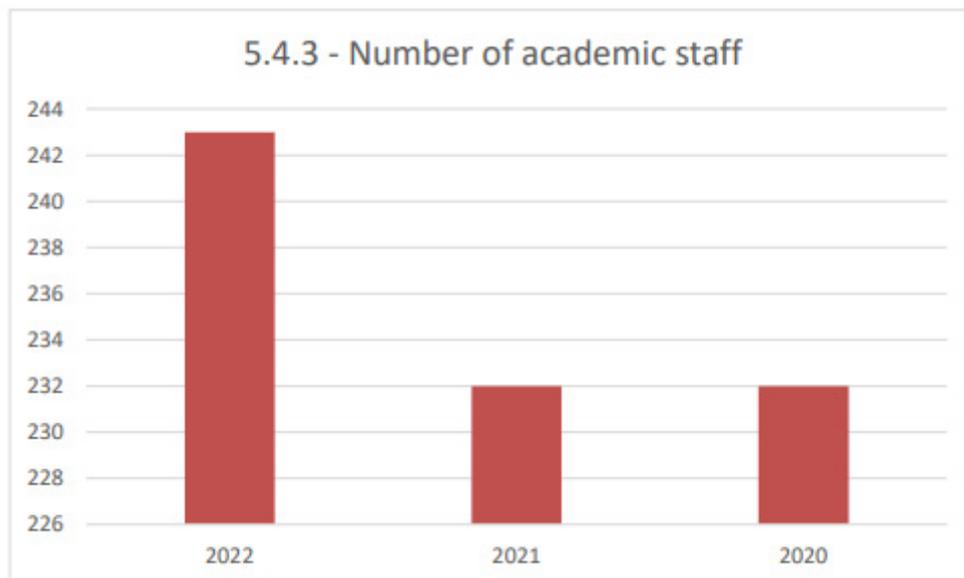


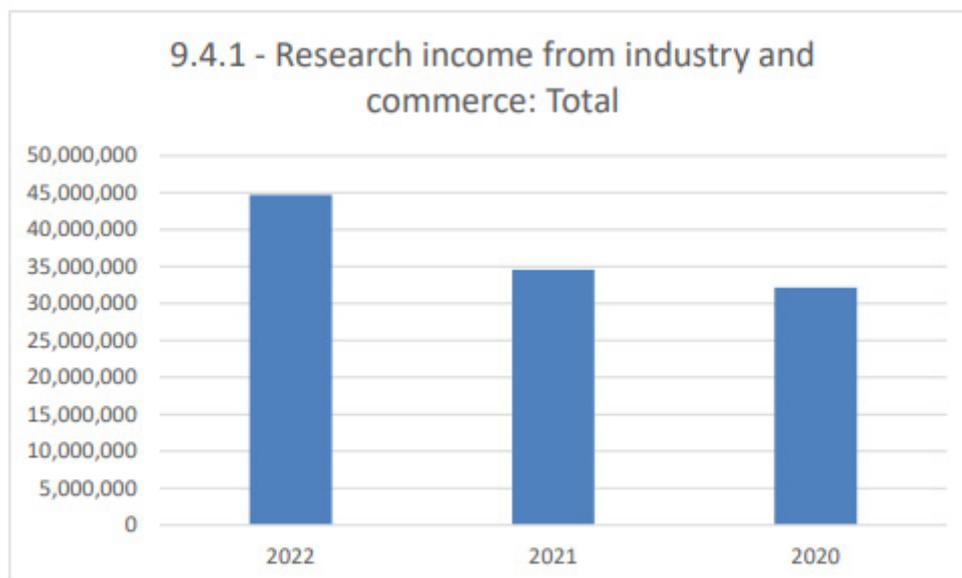
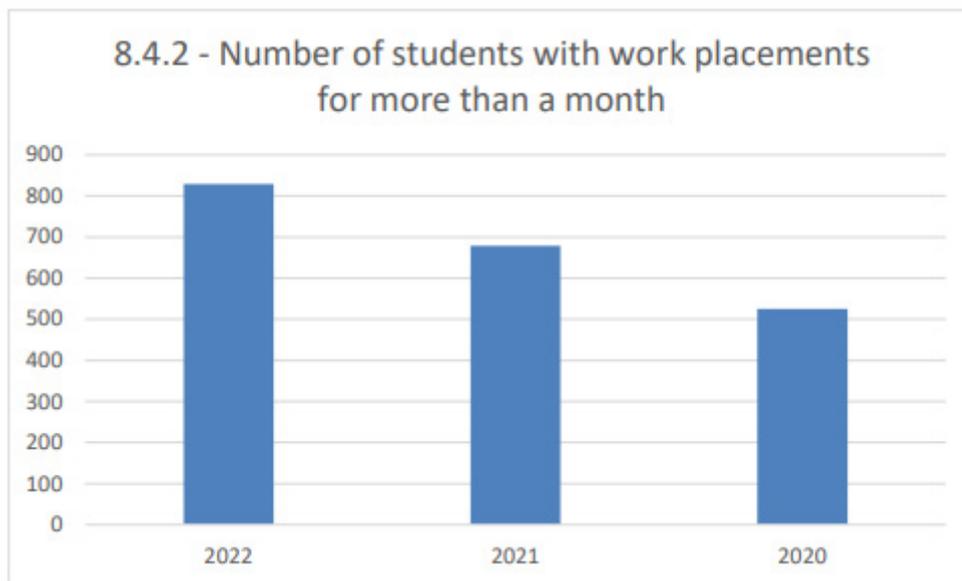
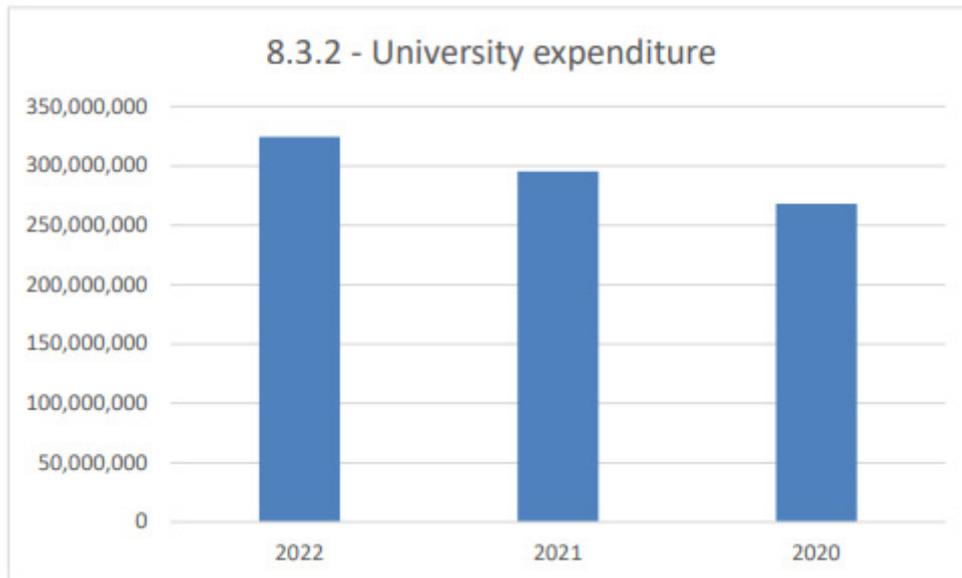
5.2.1 - Number of women starting a degree

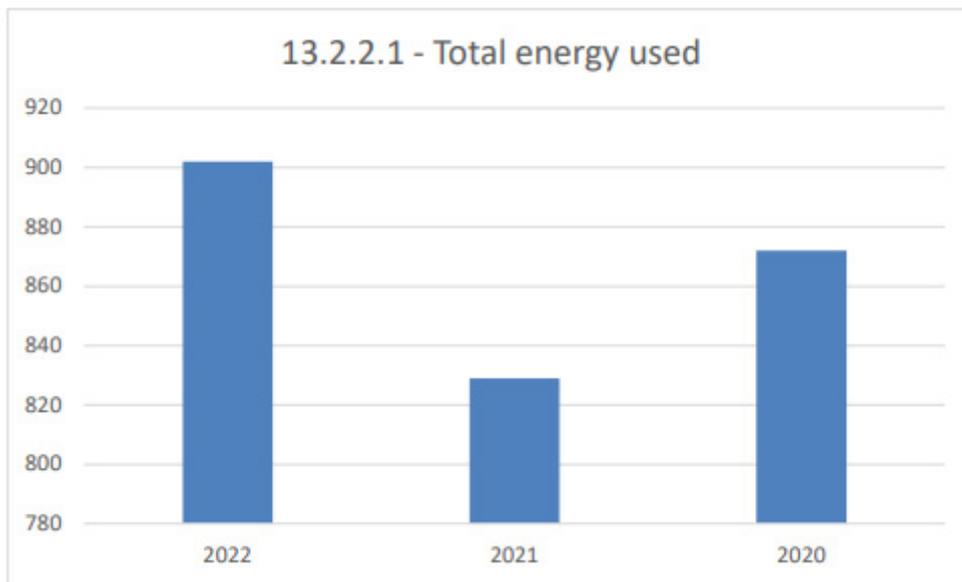


5.2.2 - Number of first-generation women starting a degree









FORGING FUTURES TOGETHER



ILMA UNIVERSITY COLLABORATIONS

ILMA UNIVERSITY CHANCELLOR AND AIR VICE MARSHAL DISCUSS COLLABORATIVE INITIATIVES

In a significant meeting, ILMA University's Honorable Chancellor, Mr. Noman Abid Lakhani (T.I.), engaged with Air Vice Marshal Zaeem Afzal, Southern Command, Pakistan Air Force. The discussion centered on ILMA University's contribution to Pakistan's socio-economic development and shared interests to enhance student welfare. A university memento was presented to Air Vice Marshal to commemorate the occasion.



STRENGTHENING COLLABORATION: ILMA UNIVERSITY DELEGATION VISITS UNIVERSITY OF WAH

In a continued effort to bolster academic cooperation and foster mutually beneficial partnerships, a delegation from ILMA University recently visited the University of Wah. The visit marks a significant step forward in the implementation of a Memorandum of Understanding (MoU) signed earlier between the two esteemed institutions.

The ILMA University delegation, led by Mr. Fawwad Mahmood Butt, Director of Quality Assurance & Liaison, included Dr. Yasmeen Sultana, Dean of the Faculty of Media & Design, Ms. Sajida Qureshi, Deputy Director of Quality Assurance & Liaison, and several faculty members. The delegation was warmly received by the University of Wah, where they were welcomed by Prof. Dr. Jameel un Nabi, Vice Chancellor, Brig. Haroon Abbas Khan SI(M), (Retd), Registrar, Brig. (Retd.) Khalid Ahmed, Director of Quality Assurance & Enhancement, and other esteemed faculty members.

During the visit, both parties engaged in fruitful discussions to further explore and solidify the collaborative initiatives outlined

in the MoU. The meeting proved to be highly productive, enabling an exchange of ideas, insights, and perspectives on academic development, research, and student-focused endeavors.



ILMA UNIVERSITY EXPLORES COLLABORATIVE OPPORTUNITIES WITH CANTONMENT BOARD CLIFTON (CBC)

A delegation from ILMA University paid a visit to the Cantonment Board Clifton (CBC) office on April 20, 2022, to discuss avenues for promoting higher education and fostering a spirit of learning among CBC officers and their children. The meeting, held at the CBC office, also included a tour of the newly constructed state-of-the-art buildings designed to enhance customer facilitation through digital infrastructure.

Led by Mr. Muhammad Saleem Hassan Wattoo, Cantonment Executive Officer, the meeting provided an opportunity for both ILMA University and CBC representatives to engage in a productive dialogue aimed at strengthening collaboration between the two institutions. The discussions

revolved around the potential initiatives and programs that could be developed to support the higher education aspirations of CBC officers and their families.



ILMA UNIVERSITY DELEGATION COLLABORATES WITH SINDH POLICE TO PROMOTE HIGHER EDUCATION

A delegation from ILMA University recently met with Deputy Inspector General South, Mr. Sharjil Kharal, at the DIG South Office on April 18, 2022, to explore ways to foster higher education opportunities for police officers and their children, with a special focus on the children of Shuhadas (martyrs). The meeting served as a platform for discussing initiatives aimed at advancing education and professional development within the law enforcement community.

The ILMA University delegation, comprising Director Quality Assurance & Liaison Mr. Fawwad Mahmood Butt, Deputy Director Quality Assurance & Liaison Ms. Sajida Qureshi, Head of Administration & Security Mr. Raon Farid, and Director Gulshan

Campus Major (Retd.) Syed Faisal Hussain Shah, engaged in fruitful discussions with Deputy Inspector General South, Mr. Sharjil Kharal. The meeting also saw the participation of Insp. Ziaullah, Incharge of Karachi Police Training School (KPTS), and other senior officials of the Sindh Police.



ILMA UNIVERSITY SHOWCASES INNOVATIVE IT PROJECTS AT RTS 2022 EXPO

ILMA University proudly participated in the Regional Technology Summit (RTS) 2022 Expo, a prestigious event featuring cutting-edge projects from higher education institutes across Sindh. The expo, which acts as a bridge between industries, R&D organizations, and universities, aims to advance research and promote the commercialization of innovative projects.

The event welcomed a distinguished Chief Guest, who visited the ILMA University stall and commended the efforts of students, faculty, and the university as a whole for their outstanding contributions in the field of IT. The Chief Guest lauded the innovative and advanced projects showcased by ILMA University, highlighting the institution's commitment to excellence.

Leading ILMA University's delegation were Vice Chancellor Prof. Dr. Mansoor uz Zafar Dawood, Registrar Syed Kashif Rafi, Director Quality Assurance & Liaison (QAL) Fawwad Mehmood Butt, and Deputy Director QAL Sajida Qureshi. Also present were Dean of the Faculty of Computer Science, Prof. Dr. Asad Ali Sheikh, Dean of the Faculty of Management Sciences, Prof. Dr. M. Imtiaz Subhani, Head of the Department of Computer Science, Dr. Wazir Ali, Head of the Department of Management Science, Dr. Imran Shah, and faculty members Dr. Saifullah, Aftab Ali, Kamlesh Narwani, along with QAL staff members Mustafa Razak, Hamza Maslihudin, Syed Inaam, Sardar Haziq, Ayesha Aziz, and Saad Khan.

The RTS 2022 Expo is a platform for

showcasing indigenously developed projects from various higher education institutions in Sindh. It offers a unique opportunity for universities to present their innovative work and connect with industry and R&D sectors. ILMA University's participation underscores its dedication to fostering collaboration and driving advancements in technology and research.



ILMA UNIVERSITY DELEGATION MEETS DEPUTY DG PAKISTAN RANGERS (SINDH) TO FOSTER COLLABORATION FOR QUALITY EDUCATION

A delegation from ILMA University, led by Mr. Fawwad Mahmood Butt (Director Quality Assurance and Liaison), Major Syed Nasir Subzwari (Controller of Examinations), and Ms. Sajida Qureshi (Deputy Director Quality Assurance and Liaison), had the privilege of meeting with Brig. Rauf Shahzad, Deputy Director General of Pakistan Rangers (Sindh), on January 5, 2022. The purpose of the meeting was to explore avenues of collaboration to promote quality education across all segments of society.

During the meeting, Brig. Rauf Shahzad commended ILMA University's dedicated efforts in providing scholarships to

deserving students, acknowledging the university's commitment to making education accessible and impactful.



CHANCELLOR NOMAN ABID LAKHANI DISCUSSES COLLABORATIVE INITIATIVES WITH STATION COMMANDER BRIGADIER ABID ALI ASKARI

Honorable Chancellor of Ilma University, Mr. Noman Abid Lakhani (T.I.), held a productive meeting with Station Commander Brigadier Abid Ali Askari to explore opportunities for collaboration and discuss Ilma University's vital role in contributing to the Socio-Economic Development of Pakistan. The meeting took place at a mutual rendezvous, reflecting the commitment of both institutions towards fostering meaningful partnerships.

During the meeting, Chancellor Noman Abid Lakhani expressed his vision for Ilma University's active involvement in initiatives aimed at driving positive social and economic change in Pakistan. The discussions revolved around identifying

areas of mutual interest where Ilma University's expertise and resources can be effectively harnessed for the betterment of society.



CHANCELLOR NOMAN ABID LAKHANI ENGAGES IN CONSTRUCTIVE DIALOGUE WITH CONSULATE GENERAL OF FRANCE

In a significant step towards fostering international partnerships, Honorable Chancellor of Ilma University, Mr. Noman Abid Lakhani (T.I.), engaged in a productive meeting with the Consulate General of France, Mr. Christian Testot. The discussions centered around the pivotal role of Ilma University in contributing to the Socio-Economic Development of Pakistan and identifying areas of mutual interest for collaboration.

During the meeting, Chancellor Noman Abid Lakhani shared his vision for Ilma University's active involvement in initiatives that drive positive societal impact and economic growth within Pakistan. Both parties explored avenues where Ilma

University's expertise and resources can align with the goals of the Consulate General of France.



ILMA University Reconnects with Alumni for a Better Pakistan

ILMA University's Main Campus buzzed with excitement on Saturday, 24 September, 2022, as it hosted a heartwarming Alumni Meet. With Dr. Wazir Ali, HoTD of Computer Science, delivering a warm welcome address, the event was a celebration of the university's accomplished alumni and their significant contributions towards a better Pakistan.

The meet aimed to foster a strong bond between ILMA University and its esteemed alumni, providing them with a world of opportunities through enticing rewards and incentives. The alumni expressed their heartfelt appreciation for these offerings, reaffirming their commitment to the university's growth and prosperity.



A DAY OF ACADEMIC ENRICHMENT: ILMA UNIVERSITY WELCOMES DR. RUKHSAR AHMED

ILMA University had the honor of hosting Dr. Rukhsar Ahmed, the esteemed Vice Chancellor of Shaheed Zulfiqar Ali Bhutto University of Law (SZABUL), for a special visit. The occasion was marked with enthusiasm and a purposeful exchange of ideas, aiming to foster academic growth and enhance educational excellence.

Welcomed with utmost respect, Dr. Rukhsar Ahmed's visit to ILMA University signified the importance of intellectual exchange and collaborative efforts within the academic community. As a leader in the field of law education, her presence served as an inspiration to the faculty and students alike. The exchange of insights and experiences during the visit promises to lay the groundwork for future growth and advancement in the pursuit of knowledge and academic excellence.



FOSTERING COLLABORATION: ILMA UNIVERSITY WELCOMES UIT-UNIVERSITY DELEGATION

A momentous occasion took place at ILMA University Main Campus as the Vice Chancellor, Prof. Dr. Mansoor-uz-Zafar Dawood, and Registrar, Syed Kashif Rafi, extended a warm welcome to the distinguished delegation from UIT-University. The delegation, led by Vice Chancellor Dr. Johar, included Provost Dr. Zohaib Zaidi and HoD Computer Science, Prof. Dr. Rehan Inam. The meeting was centered around strengthening ties and promoting fruitful collaboration between the two prestigious institutions.

ILMA University's commitment to forging productive partnerships and expanding its academic horizons was evident in the meeting. Both institutions eagerly explored avenues for joint initiatives, faculty and student exchange programs, and collaborative research ventures. The exchange of ideas and expertise during the session set the foundation for a promising collab-

oration that promises to enrich the educational experiences of both ILMA University and UIT-University students, fostering an environment of mutual growth and learning.



ILMA UNIVERSITY AND SIR SYED UNIVERSITY FOSTER ACADEMIC PARTNERSHIP

ILMA University extended a cordial invitation to Dr. Valiuddin, Vice-Chancellor of Sir Syed University of Engineering & Technology, for a significant discussion on academic and strategic collaboration. The meeting, held with great enthusiasm, aimed to explore new opportunities for mutual growth and strengthen the ties between the two esteemed institutions.

The Vice-Chancellor of ILMA University, Prof. Dr. Mansoor uz Zafar Dawood, warmly welcomed Dr. Valiuddin, and the occasion was marked by an exchange of souvenirs to symbolize mutual respect and appreciation for each other's contributions to academic excellence. As two prestigious universities, ILMA and Sir Syed are poised to create a robust partnership that will pave the way for innovative research, faculty exchange programs, and collaborative initiatives, benefiting students and academics alike. Through this collaboration, both institutions are committed to fostering an environment of excellence and progress in the field of education and beyond.



ILMA UNIVERSITY PRESIDENT HONORED AT QATAR'S NATIONAL DAY CELEBRATION

On December 12, 2022, a momentous occasion was celebrated as Mr. Faraz Abid Lakhani, President of ILMA University and Special Assistant to the Honorable Chief Minister of Sindh, Syed Murad Ali Shah, was extended a gracious invitation to join the festivities commemorating the National Day of Qatar. The prestigious event was hosted by H.E. Mishal M. Al Ansari, the Consulate General of the State of Qatar in Karachi, at the elegant Movenpick Hotel.

The celebration marked the spirit of unity, pride, and heritage of the State of Qatar, and Mr. Faraz Abid Lakhani's presence added to the significance of the occasion. As a distinguished guest, he was warmly welcomed and acknowledged for his notable contributions to the field of education and his role as a key advisor to the Chief Minister of Sindh.

The event was an opportunity to strengthen cultural ties and foster diplomatic relations between Qatar and Pakistan, as well as to appreciate the shared values of friendship and cooperation. Mr. Faraz Abid Lakhani's presence at the celebration showcased the commitment of ILMA University to promoting global connections and academic excellence.



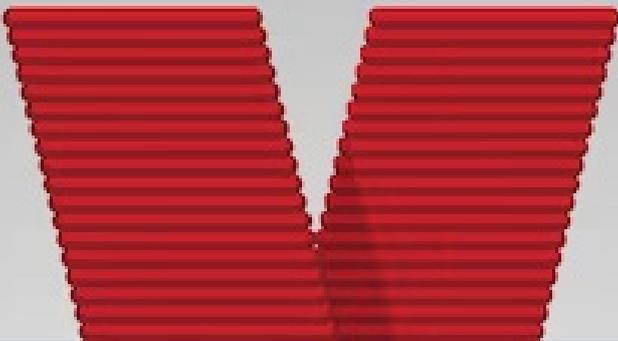
EMBRACING GLOBAL EXCELLENCE: ILMA UNIVERSITY AND DOKUZ EYLUL UNIVERSITY SIGN HISTORIC MOU

A landmark achievement in line with Chancellor Mr. Noman Abid Lakhani's visionary mission, ILMA University proudly inked a Memorandum of Understanding (MOU) with Dokuz Eylul University in Turkey, solidifying their commitment to promoting internationalization in education. The MOU opens new doors of opportunity for students to pursue their academic and career aspirations on an international stage through various scholarship programs.

The prestigious ceremony saw the MOU signed by Prof. Dr. Esra Bukova Guzeland, Vice Rector of International Relations at Dokuz Eylul University, and Fawwad Mahmood Butt, Director of Quality Assurance & Global Partnerships at ILMA University. The event was graced by esteemed faculty members, Deans, and Directors from Dokuz Eylul University, led by Prof. Dr. Olgun Cicek, Director of International Relations. Representing ILMA University's delegation were Fawwad Mahmood Butt, Sajida Qureshi, Deputy Director of Quality Assurance & Global Partnerships, Mustafa Razzak, Assistant Director of Quality Assurance & Liaison, and Muhammad Hamza, Head of Media.

This strategic pact aims to foster academic, non-academic, and research-based activities between the two reputable universities, enhancing the quality of education and paving the way for enriching opportunities for students and faculty through exchange programs, joint seminars, and conferences. ILMA University's unwavering commitment to harnessing such productive collaborations on a global scale is testament to its dedication to creating a vast impact and nurturing excellence in higher education worldwide.





***ILMA UNIVERSITY'S HONORS
AND SCHOLARSHIPS***



ILMA UNIVERSITY DELEGATION HONORED AT KARACHI POLICE TRAINING SCHOOL'S CERTIFICATE DISTRIBUTION CEREMONY

A delegation from ILMA University was extended a gracious invitation to the Certificate Distribution Ceremony held at Karachi Police Training School. The ceremony marked the successful completion of a comprehensive 3-day course on Basic Improvised Explosive Devices (IEDs) Awareness, Recognition, Search, and Incident Management. This course was a vital component of the Sindh Police Capacity Building Program, contributing to the skill enhancement of 25 dedicated Serving Police Officers from diverse zones.

The esteemed event took place on April 15, 2022, and was graced by the presence of ILMA University's Vice Chancellor, Prof. Dr. Mansoor uz Zafar Dawood, as the Chief Guest. Among the ILMA University representatives present were Director Quality Assurance and Liaison, Mr. Fawwad Mahmood Butt, Deputy Director, Ms. Sajida

Qureshi, and Head of Administration & Security, Mr. Raoun Farid.



EMPOWERING HEROES' LEGACIES: ILMA UNIVERSITY ANNOUNCES SCHOLARSHIPS FOR SINDH POLICE FAMILIES

ILMA University, known for its dedication to education and societal development, has taken another commendable step by offering scholarships to the children of serving officers and martyrs of Sindh Police. This collaborative initiative with the Police Training School Garden Karachi, led by Inspector Ziaullah, was formally announced at the Police Museum Auditorium PHQ Garden Karachi. The announcement event saw a significant turnout of families eager to benefit from this opportunity.

The ILMA University delegation, which included Vice Chancellor Prof. Dr. Mansoor uz Zafar Dawood, Director Quality Assurance & Liaison Mr. Fawwad Mahmood Butt, Deputy Director Quality Assurance & Liaison, Deans, Head of the Departments, Faculty

members, and Industry experts, showcased the institution's commitment to honor the sacrifices made by Sindh Police officers and their families.



ILMA UNIVERSITY CELEBRATES THE REMARKABLE ACHIEVEMENT OF DEAN, FACULTY OF MEDIA AND DESIGN, ON THE PUBLICATION OF HER FOURTH BOOK

ILMA University is proud to extend its heartfelt congratulations to its esteemed Dean of the Faculty of Media and Design on the publication of her fourth book, titled "FM RADIO: A TOOL OF COMMUNITY AWARENESS (A CASE STUDY OF QUETTA CITY)." This significant literary achievement marks yet another milestone in her illustrious career.

The book, a comprehensive exploration of the role of FM radio in promoting community awareness, sheds light on its profound impact on society, with a particular focus on Quetta City. It delves into the unique ways in which FM radio serves as a vital tool for disseminating information, fostering dialogue, and strengthening community bonds.



ILMA UNIVERSITY SHINES AT INTERNATIONAL MUSIC CONFERENCE IN COLLABORATION WITH UT AUSTIN

ILMA University was honored to receive an invitation to participate in the prestigious International Music Conference, organized in collaboration with the University of Texas at Austin (UT Austin), as part of the U.S.-Pakistan University Partnerships Grants Program. The conference, held from March 14 to 16, 2022, provided a platform for global dialogue on music and its profound impact on culture and society.

ILMA University proudly accepted the invitation, with representation from the esteemed Faculty of Media & Design. The ILMA delegation included Associate Professor and Dean, Dr. Yasmin Sultana, and Assistant Professor, Dr. Fazli Hussain, both prominent figures in the field of media and design. Additionally, students from the Department of Media

Science joined the delegation, contributing their enthusiasm and perspective to the conference.



EMPOWERING DREAMS: ILMA UNIVERSITY AWARDS SCHOLARSHIPS TO DESERVING STUDENTS

On November 14, 2022, ILMA University held a momentous event, the “Scholarships Distribution Ceremony,” dedicated to empowering deserving students on their educational journey. The ceremony was graced by the esteemed presence of Mr. Noman Ahsan, Director General of the Charter Inspection & Evaluation Committee, who served as the Chief Guest for the occasion.

During the ceremony, Mr. Ahsan had the honor of presenting scholarships certificates to the deserving students, a gesture that lit up the faces of both the recipients and their proud parents. The event served as a platform to recognize and support the academic achievements and aspirations of these talented students.



***EMPOWERING COMMUNITIES,
ENRICHING LIVES: ILMA UNIVERSITY'S
CSR INITIATIVES***



ILMA UNIVERSITY COLLABORATES WITH PAK VOLUNTEERS NGO FOR HEARTWARMING RAMADAN FUNDRAISING CAMPAIGN

ILMA University, renowned for its commitment to social responsibility, organized a heartwarming fundraising campaign in collaboration with Pak Volunteers NGO. The two-day event, held on April 14th and 15th, 2022, aimed to spread happiness and love among underprivileged children during the holy month of Ramadan.

The campaign's mission was simple yet profound - to make a positive impact in the lives of needy and impoverished children by providing them with essential necessities and fostering a sense of joy and celebration during Ramadan. ILMA University students,

driven by a genuine spirit of giving back to the community, initiated and coordinated this compassionate endeavor.



ILMA UNIVERSITY FOSTERS COMPASSION AND UNITY THROUGH IFTAR DRIVE

ILMA University, a beacon of social responsibility, organized a heartwarming Iftar Drive on Friday, April 15, 2022, at its Gulshan campus. This initiative aimed to extend a helping hand to those in need, reflecting the spirit of unity, generosity, and compassion that defines the blessed month of Ramadan.

The Iftar Drive witnessed an overwhelming response from both students and faculty members, who wholeheartedly participated and contributed to the

noble cause. Their active involvement showcased a strong sense of responsibility towards the community and a sincere desire to alleviate the hardships faced by the less fortunate during the sacred month of fasting.



INTERNATIONAL WOMEN’S DAY – SHE ROSE

ILMA University organized an event to celebrate International Women’s Day on March 12, 2023. The event was called “She-Rose” and it was held at the university’s main campus in Karachi.

The event was attended by women from all walks of life, including students, faculty, staff, and members of the community. The event featured speeches, panel discussions, and performances by women artists.

The theme of the event was “Break the Bias” and it focused on the challenges faced by women in society. The speakers and panelists discussed the importance of gender equality and empowerment.

One of the highlights of the event was a speech by Dr. Aftab Imam, District Governor, Rotary International District 3271 & Chief Commissioner, FBR. In his speech, Dr. Imam highlighted the importance of women in society and called for greater gender equality.

Another highlight of the event was a panel discussion on “Break the Bias: Working Together in Harmony”. The panel discussion featured women from different walks of life, including a lawyer, a doctor, a business leader, and a human rights activist. The panelists discussed the challenges faced by women in their respective fields and shared their insights on how to break the bias.

The event was a success and it was well-received by the attendees. It was a powerful reminder of the importance of celebrating women and their achievements.





ILMA UNIVERSITY'S COMPASSIONATE IFTAR DRIVE ILLUMINATES LIVES IN ILYAS GOTH KORANGI

ILMA University, a trailblazer in academic excellence, once again demonstrated its commitment to making a positive impact in the community by organizing a heartwarming Iftar Drive in collaboration with Pak Volunteers Abdul Latif Samoo, a selfless NGO founded by dedicated ILMA University students.

Taking place on Sunday, April 24, 2022, in the heart of Ilyas Goth Korangi, Karachi, the Iftar Drive was a manifestation of ILMA's enduring dedication to serving the less fortunate and spreading the spirit of compassion and unity during the holy

month of Ramadan.



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faculty members, who wholeheartedly participated and contributed to the noble cause. Their active involvement showcased a strong sense of responsibility towards the community and a sincere desire to alleviate the hardships faced by the less fortunate during the sacred month of fasting.



ILMA JOINS HANDS WITH CANTONMENT BOARD KORANGI CREEK FOR TREE PLANTATION DRIVE TO FOSTER A CLEAN AND GREEN PAKISTAN

ILMA University embraced the new year 2022 with a remarkable collaboration alongside Cantonment Board Korangi Creek (CBKC) by organizing a Tree Plantation Drive on Saturday, January 01, 2022. The initiative aimed to contribute towards a cleaner and greener Pakistan, showcasing ILMA University's commitment to environmental sustainability and social responsibility.

The drive resonated well with the students and faculty members who actively engaged in the activity, motivated by the aspiration to create a positive impact. The participants embraced the experience with the shared commitment that this tree plantation drive marks just the beginning of a series of noble endeavors, with a promise to continue working towards a cleaner and greener Pakistan.



ILMA UNIVERSITY ENGAGES IN HEARTWARMING CSR ACTIVITY WITH MARKAZ-E-UMEED SCHOOL

ILMA University, a leading institution committed to fostering a culture of compassion and social responsibility, collaborated with Markaz-e-Umeed School for differently-abled students on Tuesday, February 15, 2022, to uplift the spirits of students and create a day filled with joy and camaraderie.

The ILMA University delegation, comprised of dedicated faculty members including Ms. Shahista Fazal and Syed Arif Ali Shah, Event Coordinator Sardar Haziq, Head of Admissions Saad Khan, and Assistant Manager Alumni and Placement Department, Inamullah Daniyal, arrived at Markaz-e-Umeed School with a mission to spread happiness.



ILMA UNIVERSITY PARTNERS WITH FATIMID FOUNDATION TO HOST A SUCCESSFUL BLOOD DONATION CAMP

ILMA University, a leading institution dedicated to fostering a culture of compassion and community engagement, joined hands with the Fatimid Foundation to organize a Blood Donation Camp at its Gulshan Campus on February 25, 2022. This noble initiative aimed to support cancer and thalassemia patients by ensuring a consistent supply of life-saving blood.

The collaborative effort was made possible by the dedicated team from the Fatimid Foundation, led by Dr. Aziz Qamaruddin, Director, and Ms. Durakhshan Ali, Manager BMD, who brought along a team of doctors and nurses for the vital task of collecting blood donations.



ILMA UNIVERSITY DELEGATION VISITS KFC LAHORE TO APPRECIATE DEAF AND DUMB STAFF

A delegation from ILMA University visited the KFC restaurant in Lahore on Monday as part of their corporate social responsibility (CSR) activities. The delegation was led by the university's vice-chancellor, Dr. Hassan Mohiuddin.

The delegation met with the deaf and dumb staff members of the restaurant and interacted with them. They also appreciated the restaurant's management for providing employment opportunities to people with disabilities.

Dr. Mohiuddin said that the visit was an eye-opening experience for the delegation. He said that it was important to create awareness about the challenges faced by people with disabilities and to provide them with opportunities to participate in the workforce.



A young woman with long black hair, wearing a vibrant, multi-colored patterned shirt, is seated in a blue upholstered chair. She is smiling and clapping her hands. In the background, other audience members are visible, some also clapping, seated in similar blue chairs. The overall atmosphere is one of an engaged and appreciative audience.

***KNOWLEDGE AMPLIFIED:
NAVIGATING HORIZONS
THROUGH ILMA'S SEMINARS AND
WORKSHOPS***

RENOWNED HR MANAGER AND TRAINER MR. MUHAMMAD ATIF ALI IMPARTS VALUABLE INSIGHTS ON CAREER PLANNING AT ILMA UNIVERSITY

ILMA University was honored to host the accomplished HR Manager and Trainer, Mr. Muhammad Atif Ali, on the 12th of April 2022. Mr. Ali delivered an enlightening session to students, shedding light on the intricacies of career planning and making the right choices for a successful start in the professional world.

During the session, Mr. Muhammad Atif Ali shared invaluable insights into the art of aligning one's career aspirations with the demands of the job market. He emphasized the importance of understanding industry

requirements and continuously enhancing skills through a dedicated learning process.



ILMA UNIVERSITY EMPOWERS STUDENTS WITH INSIGHTS INTO B2B AND B2C MARKETING STRATEGIES

Faculty of Management Sciences at ILMA University hosted an enriching Guest Speaker Session on the topic of "B2B And B2C Marketing and Role of HoReCa" on April 14, 2022. The session, conducted by esteemed guest speaker Mr. Atif Hussain, Manager HR at Pixel Advertising, provided students with invaluable insights into the dynamic world of business-to-business (B2B) and business-to-consumer (B2C) marketing strategies.

Mr. Atif Hussain's expertise and industry experience brought forth a comprehensive understanding of the nuances involved in B2B and B2C marketing, as well as the significant role of the hospitality, restaurant, and catering (HoReCa) sector. Through a combination of real-world examples, practical tips, and insightful tricks, students gained a deeper understanding of how these marketing approaches impact the modern business landscape.

The interactive session fostered a vibrant exchange of ideas, allowing students to engage in a meaningful dialogue with Mr. Atif Hussain. Attendees had the opportunity to delve into various facets of marketing, from effective targeting and engagement strategies to the importance of customer relations and service quality in the HoReCa sector.



SEMINAR AT ILMA UNIVERSITY EXPLORES OPERATIONAL ASPECTS OF CELLULAR NETWORKS

ILMA University's commitment to faculty and student development was evident on Monday, April 20, 2022, as the Faculty of Computer Sciences organized a seminar on "Understanding the Operational Aspects of Cellular Networks." The event, held at the Main Campus of ILMA University, brought together faculty members and students to delve into the intricacies of cellular networks.

The seminar was led by Mr. Ali Sheraz Jafri, a Lecturer in the Department of Computer Science at ILMA University. With his expertise in the field, Mr. Jafri provided valuable insights and knowledge about the operational dynamics of cellular

networks. His engaging presentation shed light on various aspects of these networks, fostering a deeper understanding among the participants.



SEMINAR EXPLORES CUTTING-EDGE TRENDS IN DATABASE MANAGEMENT SYSTEMS AT ILMA UNIVERSITY

ILMA University took a significant stride in advancing the knowledge and capabilities of its faculty and students through an insightful seminar titled "Top Emerging Trends in Database Management System." The event, organized by the Faculty of Computer Sciences, unfolded at the Main Campus of ILMA University on Monday, April 11, 2022.

Dedicated to enhancing the understanding of modern database management systems, the seminar garnered active participation from esteemed faculty members and enthusiastic students hailing from various academic disciplines. This concerted engagement underscored ILMA University's steadfast commitment to nurturing an environment of continuous learning and professional growth.



ILMA UNIVERSITY FOSTERS ENGAGING DIALOGUE ON INVESTMENTS THROUGH INTERACTIVE SESSION

ILMA University, renowned for its commitment to holistic education, hosted a dynamic and engaging session focused on investments. Students and faculty members enthusiastically participated in the session, which provided a platform for thought-provoking discussions and interactive activities.

The session, led by ILMA University's distinguished representatives Prof. Dr. Imtiaz Subhani, Dean of Faculty of Management Sciences, and Mr. Sardar Haziq, Events Coordinator, proved to be a hub of intellectual exchange. Attendees actively raised pertinent questions, delving into various aspects of investments and

financial decision-making.



ILMA UNIVERSITY AND DR ESSA LABORATORY RAISE AWARENESS ON DENTAL HYGIENE

ILMA University, known for its commitment to holistic education and community engagement, joined hands with Dr Essa Laboratory & Diagnostic Centre to organize an enlightening awareness session on Dental Hygiene. The session took place on June 16, 2022, at ILMA University's main campus.

The session featured a delegation of experts, including Dr. Saqib Kaleem, a skilled BDS Dental Surgeon, as well as Ms. Rimsha Afzal and Mr. Talha Fareed, both accomplished Business Development Officers. Together, they shed light on the crucial topic of dental hygiene and its impact on overall well-being.



ILMA UNIVERSITY EXPLORES SYNERGY WITH PAKISTAN RANGERS (SINDH) DURING “A DAY OUT WITH RANGERS”

ILMA University, recognized for its commitment to holistic education and community engagement, embarked on an insightful journey of collaboration by participating in “A Day Out with Rangers” at the Rangers Training Centre & School on May 31, 2022. The event was organized by Pakistan Rangers (Sindh) to foster deeper connections and explore mutual synergies.

The ILMA University delegation, led by Vice Chancellor Prof. Dr. Mansoor Uz Zafar Dawood, included Director Quality Assurance Liaison Mr. Fawwad Mahmood Butt, Deputy Director Quality Assurance Liaison Ms. Sajida Qureshi, Director Gulshan Campus Maj (R). Syed Faysal Hussain Shah, esteemed faculty members, and dedicated staff. The engagement was aimed at gaining insights into the Rangers’ operations and enhancing understanding of their critical role in maintaining peace and security.

The day commenced with a vivid display of the Rangers’ combat abilities and techniques in a simulated environment, showcasing their readiness to counteract terrorist attacks. The event further unfolded with captivating performances at the Saddle Club, portraying the Rangers’ multifaceted talents and dedication.

As the day progressed, the delegation was escorted to the Rangers Shooting Club, where an enlightening presentation on modern weaponry and ammunition was delivered. The briefing shed light on the types of narcotics and drugs confiscated by the Rangers, underscoring their commitment to eradicating illicit activities.

A highlight of the day was the opportunity for the ILMA University delegation to engage in a practical shooting experience at the Tac Bay. This adventurous endeavor provided participants with first-hand insights into the precision and skills required in law enforcement.

ILMA University’s participation in “A Day Out with Rangers” signifies its dedication to building bridges with key stakeholders, fostering understanding, and forging meaningful partnerships that contribute to the betterment of society.





LIFE COACHING PROGRAM BY SYEDA RAFIA FASIH, CERTIFIED LIFE COACH AND A CERTIFIED MASTER PRACTITIONER OF NLP (NEURO-LINGUISTIC PROGRAMMING).

ILMA University made its mark again by organizing Life Coaching Session with Syeda Rafia Fasih, certified Life and Mental Coach from USA. The session was organized part of university's SDG plan under SDG 3 Good Health and Wellbeing. The session was held on 18th February 2022 at its Main Campus. The event started with a welcome note from honorable Registrar, ILMA University, Syed Kashif Rafi.

Syeda Rafia Fasih is also a Blogger, Influencer, critical thinker, goal planner, and a certified Master Practitioner of NPL. She is also a mental health advocate who wants to empower others, to lift them up by finding the source of strength, power, and wisdom within, that every one of us is endowed with. So, she aimed to make a difference in each one of us. Ms. Rafia motivated and counseled the students by sharing her life

experiences. She shared her life struggles, projects, and stories with the students and shared her formula for success and happy life. The session was conducted to inspire, motivate, counsel, and act as a catalyst to inculcate an understanding of their life and their goals.

Syeda Rafia Fasih highly appreciated the students and the university and said that I am glad that the students of ILMA University are very capable, enthusiastic and able to comprehend the session's importance. Students thoroughly enjoyed the mesmerizing and interactive session with the Life Coach, Syeda Rafia Fasih.

ORGANIZED GUEST SPEAKER SESSION ON ENTREPRENEURSHIP OPPORTUNITY FOR BUSINESS STUDENTS

Department of Entrepreneurship and Information and Business Management organized Guest Speaker Session on "Entrepreneurship Opportunity for Business Students & Map to Analyse Entrepreneurs in Pakistan". This session was conducted by Mr. Faisal Serwer (Deputy Director State Bank of Pakistan), Vice-Chancellor, Prof. Dr. Mansoor uz

Zafar Dawood along with Dr. Waheed and Ms. Hanefan Shaikh (Lecturer) presented Souvenir to Mr. Serwer.



UNVEILING THE ART OF SOUND: ENGAGING GUEST SPEAKER SESSION WITH MR. AMMAR CHISHTI

ILMA University's Korangi Campus recently hosted an enlightening Guest Speaker Session in the class of "Audio & Video Techniques," featuring the renowned sound designer and dubbing artist, Mr. Ammar Chishti. With a wealth of experience in the Pakistani TV, Movie, and Music Industry, including his recent work on Shoaib Mansoor's highly anticipated film, Mr. Chishti's expertise added immense value to the session.



Having worked on numerous music videos and as a sound engineer for Coke Studio Pakistan, Mr. Ammar Chishti's insights into the world of sound were both captivating and insightful. He shared his technical expertise, shedding light on the intricacies of sound engineering and the gadgets utilized in the recording process.



UNLOCKING THE ART OF STORYBOARDING: ENRICHING GUEST SPEAKER SESSION WITH AFFAN RASOOL

In a bid to nurture the creative talents of its students, the Faculty of Media & Design at ILMA University organized a captivating Guest Speaker Session on the topic "How to Develop a Storyboard and its Most Important Aspects." The session, led by esteemed Concept and Texture Artist, Affan Rasool, took place in the class of "Concept of Storytelling and Storyboard."



With a wealth of experience in the realms of Dvc, film, and animation, Mr. Affan Rasool offered valuable insights and practical knowledge on the art of storyboarding. Through his engaging discourse, students gained a deeper understanding of the intricacies involved in creating compelling storyboards for various media forms.



The session delved into the essential elements of effective storytelling and emphasized the significance of a well-crafted storyboard as the backbone of any visual project. Through tips and tricks, Mr. Rasool guided the aspiring artists on how to structure their ideas, create visually compelling sequences, and bring their narratives to life through storyboarding.

UNVEILING THE ART OF ACTING: A FASCINATING GUEST SPEAKER SESSION BY RISING STAR MS. MUHAMMAD

In an inspiring session that stirred the passion of aspiring actors, ILMA University, Gulshan, hosted a captivating guest speaker on the thought-provoking topic of “To Act or Not to Act.” The esteemed guest speaker, Ms. Rose Muhammad, a promising upcoming actress, shared her remarkable journey and experiences in the entertainment industry.

Having graced the screens with her presence in a few music videos and with an upcoming mega-budget drama on PTV Home titled “Dushman,” Ms. Rose Muhammad has quickly gained recognition for her talent and dedication to the craft of acting.

During the session, Ms. Rose shed light on the challenges faced by actors in the industry, notably addressing the prevalent “Gora Complex” and its impact on diversity and inclusivity. She fearlessly

shared her perspective on the script-to-screen procedure, highlighting the need for more comprehensive workshops and training opportunities in Pakistan’s acting industry.



UNLEASHING IMAGINATION: FACULTY OF MEDIA DESIGN HOSTS CAPTIVATING IMAGE MANIPULATION DISPLAY

ILMA University’s Faculty of Media Design ignited a spark of creativity with an enthralling display on Image Manipulation. The students were immersed in a world of fantasy as they crafted captivating posters showcasing their mastery of digital artistry.

Guided by the esteemed Guest Speaker, Mr. Sanif Sherwa, a seasoned expert in image manipulation, the students delved into the art of transforming ordinary images into extraordinary masterpieces. Mr. Sherwa not only judged the posters but also provided invaluable insights on creating visually striking compositions and effectively communicating through art.

During the session, students had the opportunity to learn from Mr. Sherwa’s wealth of knowledge and discover innovative techniques, tips, and tricks for image manipulation. He emphasized the significance of this art form in various industries, shedding light on its importance in marketing and visual storytelling.

The event left an indelible impression on the stu-

dents, inspiring them to harness their imaginations and create visually captivating narratives through the powerful medium of image manipulation. ILMA University continues to foster an environment of artistic exploration and expression, empowering students to push the boundaries of creativity and make their mark in the world of visual arts.



RENOWNED FILMMAKER MR. ZAFEER KHAN INSPIRES ILMA UNIVERSITY STUDENTS IN TVC AND FILMMAKING CLASS

ILMA University was honored to host Mr. Zafeer Khan, the esteemed owner and founder of "Wide Angles Films," as a guest speaker in its Introduction to TVC and Filmmaking class. Mr. Khan, a distinguished figure in the world of filmmaking, shared his invaluable experience and expertise, providing students with unique insights into the art and business of creating television commercials (TVCs) and films.

In an engaging and insightful session, Mr. Zafeer Khan delved into the intricacies of understanding and analyzing client briefs. He emphasized the crucial role this plays in delivering creative and effective advertising campaigns. With numerous

successful campaigns under his belt, Mr. Khan's guidance on this topic was highly anticipated and greatly appreciated by the students.



RENOWNED SPEAKER MS. NUSRAT ZEHRA RIZVI ENGAGES ILMA UNIVERSITY STUDENTS IN DISCUSSION ON GENDER IN MEDIA

ILMA University was privileged to welcome Ms. Nusrat Zehra Rizvi as a distinguished guest speaker in its Introduction to Media and Social Sciences class. The session, centered around the vital topic of "Gender in Media," provided students with an eye-opening opportunity to explore the complexities and significance of gender equity in media narratives.

Ms. Nusrat Zehra Rizvi, an accomplished figure in the field of gender studies and media, engaged students in a thought-provoking discussion on the fundamental concept of gender equity. She emphasized that gender equity is the ongoing process of ensuring fairness and justice for both women and men in the distribution of resources, opportunities, and benefits.



ILMA UNIVERSITY'S FACULTY OF COMPUTER SCIENCES HOSTS INSIGHTFUL GUEST SPEAKER SESSION ON CYBER SECURITY

The Faculty of Computer Sciences at ILMA University continued its commitment to providing students with valuable real-world insights by organizing an enlightening Guest Speaker Session on the topic "Importance of Cyber Security & Prevention against Cyber Attacks." This event, held in collaboration with "360 Digital Box," was specifically tailored for students enrolled in the course IT for Managers and took place on March 11, 2022.

Ms. Sajida Qureshi, a Lecturer in the Department of Computer Sciences at ILMA University, took the initiative to invite Mr. Taimoor Akram, a Certified Ethical Hacker & Trainer, as the esteemed Guest Speaker.

Mr. Akram brought with him a wealth of knowledge and practical experience in the field of cyber security, making him an ideal source of expertise for the students.



ILMA UNIVERSITY FACULTY OF MANAGEMENT SCIENCES ORGANIZES GUEST SPEAKER SESSION ON MARKETING AND ADVERTISING

Faculty of Management Sciences of ILMA University organized a Guest Speaker Session on the topic "Marketing and Advertising" for students on March 27, 2022, conducted by Mr. Saim Ahmed Hashmi, Account Manager at Synergy Dentsu

He shared his knowledge, tips, and tricks for accounting, and discussed the job market for various specializations.



ILMA UNIVERSITY AND KAZIM TRUST JOIN HANDS TO ADDRESS LEARNING DISORDERS

ILMA University's Alumni & Placement Department joined forces with Kazim Trust to organize a highly informative session on "Attention-Deficit Hyperactivity & Learning Disorder." The event, held at the Main Campus on Saturday, September 10, 2022, aimed to shed light on these learning challenges and equip students with valuable insights to cope with them.

Ms. Ambreen Ali, Head of Services & Clinical Psychologist at Kazim Trust, served as the esteemed speaker for the session. Her expertise and interactive approach captivated the audience, engaging them in meaningful discussions about learning disorders. Students actively raised questions and sought guidance, making the session a dynamic platform for sharing knowledge and fostering understanding. ILMA University's commitment to empowering its students was evident through this collaborative effort, which aimed

to create a supportive learning environment for all.



NURTURING ENTREPRENEURS: ILMA UNIVERSITY HOSTS INSPIRING SESSION BY MR. WAQAS BADSHAH

The Faculty of Computer Sciences at ILMA University orchestrated an empowering Guest Speaker Session on "Problems & Opportunities of Entrepreneurship Development." The session, conducted by the esteemed Mr. Waqas Badshah, Chief Executive Officer of Webnet Pakistan (Pvt.) Ltd., aimed to ignite the entrepreneurial spirit within students while providing invaluable industry insights.

The objective of ILMA University's guest speaker sessions is to bridge the gap between academia and industry, fostering experiential learning opportunities for students. By bringing industry experts like Mr. Waqas Badshah to the campus, the university aims to inspire and equip students with the knowledge and tools required for better career growth. The session became a platform for students to gain firsthand knowledge about the challenges and opportunities that await in the entrepreneurial realm. Through such initiatives, ILMA University remains committed to nurturing future leaders and fostering a culture of innovation and entrepreneurship among its students.



NAVIGATING THE PATH TO SUCCESS: WORKSHOP AT ILMA UNIVERSITY'S FACULTY OF SCIENCES

ILMA University's Faculty of Management Sciences, Gulshan Campus, recently hosted an insightful workshop titled "Pathways to Success and Making Timely Decisions." The workshop, conducted by Mr. Jahanzaib Alvi, Senior Assistant Manager at VIS Credit Rating Company, proved to be an enlightening and motivational experience for all participants.

During the workshop, Mr. Jahanzaib Alvi generously shared his vast knowledge and expertise on goal setting, providing invaluable tips and tricks to achieve desired outcomes in both personal and professional life. His insights on the key ingredients for success resonated with the eager audience, inspiring them to reach



EMPOWERING FUTURE LEADERS: ILMA UNIVERSITY'S GUEST SPEAKER SESSION ON INTERVIEW PREPARATION AND CAREER BUILDING

On October 28, 2022, the Faculty of Computer Sciences at ILMA University hosted a highly informative and insightful Guest Speaker Session on "Interview Preparation Techniques & Career Building." The session, led by Mr. Adil Malik, Regional Business Development Manager at Positive Impact School of Emerging Sciences, aimed to equip students with essential skills for excelling in interviews and building successful careers.

ILMA University's commitment to providing experiential learning opportunities was evident through this guest speaker session. By inviting industry experts like Mr. Adil Malik, the university seeks to bridge the gap between academic knowledge and practical industry know-how, fostering better career growth for its students.



EMPOWERING THE NEXT GENERATION: A WORKSHOP ON DIGITAL MEDIA MARKETING WITH MR. MOHSIN ZIA

A remarkable workshop on Digital Media Marketing was organized at ILMA University, led by none other than Mr. Mohsin Zia, the esteemed CEO of Invoke Pvt Ltd. The workshop, held for students of Media Science and Management Sciences, served as a catalyst for empowering the next generation of professionals with essential skills and knowledge in the digital marketing landscape.

Mr. Mohsin Zia, known for his expertise and passion for sharing knowledge, regularly conducts sessions across Pakistan on various topics. During the workshop, he shared invaluable insights from his personal experiences, inspiring the students to envision a future of financial independence

and professional success. The engaging session proved to be a transformative learning experience, as students gained a deeper understanding of digital media strategies, trends, and opportunities in the dynamic world of marketing.

ILMA University extends its heartfelt gratitude to Mr. Mohsin Zia for his valuable



SPREADING LIGHT AND WISDOM: ILMA UNIVERSITY HOSTS SEERAT UN NABI (SAWW) CONFERENCE

ILMA University illuminated hearts and minds as it hosted the esteemed Seerat Un Nabi (SAWW) Conference. The gathering brought together eminent scholars, professors of Islamic Studies, faculty, and students to share and enlighten each other with the profound teachings of the Holy Prophet (SAWW). The conference's core purpose was to educate and inspire the attendees about the life of our beloved Prophet (SAWW), encompassing his political, social, and religious teachings.

The conference proved to be a spiritually enriching experience as renowned Naat Khuwans and students recited soul-stirring Naats, adding a soulful touch to the event. Throughout the sessions, speakers passionately emphasized that it is our sacred duty to disseminate the teachings of Islam, which have been bestowed upon us through the beacon of light, our Holy Prophet (SAWW). They underscored the

values of peace, harmony, discipline, and service to humanity as guiding principles for our lives, guiding attendees towards a path of compassion, empathy, and righteousness.

ILMA University's Seerat Un Nabi (SAWW) Conference served as a beacon of



EY AUDIT SUPERVISOR MR. RONALD BHATTI SHARES ACCOUNTING ROADMAP FOR BEGINNERS AT ILMA UNIVERSITY



Faculty of Management Sciences of ILMA University organized a Guest Speaker Session on the topic “Accounting Road Map For Beginners” for students on March 22, 2022, conducted by Mr. Ronald Bhatti, Audit Supervisor at EY.

He shared his knowledge, tips, and tricks for accounting, and discussed the job market for various specializations.

ILMA UNIVERSITY FACULTY OF MANAGEMENT SCIENCES ORGANIZES GUEST SPEAKER SESSION ON MANAGEMENT

Faculty of Management Sciences of ILMA University organized a Guest Speaker Session on the topic “How to use Management as a Tool for Success?” for students on March 28, 2022, conducted by Ms. Mahnoor Ali, HR lead, Love for Data. Mahnoor is also ILMA Alumni from class of 2018.

She shared her knowledge, tips, and tricks for accounting, and discussed the job market for various specializations.



HR EXPERT SHARES TIPS ON HOW TO GIVE AN EFFECTIVE INTERVIEW

The multi talented professional HR trainer and consultant having more than 20 years of consultancy experience visited ILMA University and conducted highly interactive session with business students, the session was about “How to give an effective interview”. He highlighted major questions posed by the interviewers generally, interpersonal skills and importance of communication (verbal and non-verbal).





***ELEVATING EXCELLENCE THROUGH
SPORTS: UNLEASHING POTENTIAL,
INSPIRING VICTORIES***

ILMA UNIVERSITY WITNESSES VICTORIOUS PAKISTAN VS. SRI LANKA WOMEN'S T20 SERIES

ILMA University had the honor of being invited by the Pakistan Cricket Board (PCB) to witness the thrilling International T20 Women's series between Pakistan and Sri Lanka. The matches took place at the iconic Southend Club, where both teams displayed exceptional talent and sportsmanship.

The series, consisting of three exhilarating matches, witnessed a remarkable performance by both teams. The Green Shirts displayed remarkable teamwork and determination, securing a triumphant victory with a score of 3-0. The series was a testament to the dedication and hard work of the players, capturing the hearts of cricket enthusiasts.

ILMA University students and faculty actively participated in the event, adding to the enthusiasm and energy of the crowd. The university's presence was

highly appreciated by the Pakistan Cricket Board (PCB), highlighting ILMA University's commitment to promoting sports and fostering a spirit of sportsmanship among its community.



TRIUMPH ON THE PITCH: ILMA UNIVERSITY HOSTS 3-DAY INTERCAMPUS CRICKET TOURNAMENT

ILMA University's Sports Department orchestrated an exhilarating 3-day Intercampus Cricket tournament on October 24, 2022, that brought together teams from across the university campuses. The spirited event showcased exceptional talent and sportsmanship, leaving a lasting impression on the participants and spectators alike.

Under the inspirational leadership of student captains Muhammad Suleiman and Muzammil Zafar, the runner-up and winning teams respectively displayed commendable skills and teamwork, earning them high praise from both the University staff and fellow students. The victorious team, captained by Muzammil

Zafar, was especially celebrated for their outstanding performance on the pitch.



ILMA UNIVERSITY SPORTS CLUB HOSTS THRILLING FUTSAL TOURNAMENT

ILMA University's Sports Club brought the excitement of FUTSAL to life with a thrilling tournament held in collaboration on December 14, 2022. The event witnessed spirited participation from teams representing both the Gulshan and Main Campus, showcasing their skills and sportsmanship on the field.

In a display of exemplary teamwork and determination, the Gulshan Campus emerged victorious, securing the top position in the tournament. The team's exceptional performance was duly recognized and rewarded with a well-deserved Trophy and Certificates, presented by the esteemed Secretary (Acting) of Sindh Higher Education Commission of Pakistan, Mr. Noman Ahsan.

The tournament not only provided a competitive platform for students to showcase their athletic talents but also fostered a sense of unity and camaraderie among participants from both campuses. The event brought together sports enthusiasts, encouraging them to pursue their passion for sports and physical fitness.

ILMA University's Sports Club remains committed to promoting a healthy and active lifestyle among its students, and the success of the FUTSAL tournament served as a testament to the university's dedication in providing holistic opportunities for its students' overall growth and development.



ILMA UNIVERSITY SUCCESSFULLY CONCLUDES MS-PHD PROGRAM REVIEW VISIT 2021-22

MS-PhD Program Review visit 2021-22 of ILMA University was conducted on 25 June, 2022 at its main campus. The External Review Panel comprised of Wing Comd. Syeda Jamila, Director QEC, Air War College Institute, Dr. Saima Baig, Director QEC, Sindh Madressatul Islam University.

While internal reviewers included Prof. Dr. M. Imtiaz Subhani, Dean Faculty of Management Sciences & Ms. Sajida Qureshi, Deputy Director Quality Assurance & Liaison. The Review Panel performed various activities, scrutinized the documentation and their findings were discussed with the Vice Chancellor Prof. Dr. Mansoor uz Zafar Dawood in presence of Director Quality

Assurance & Liaison Mr. Fawwad Mahmood Butt, Registrar Syed Kashif Rafi at the end of the visit.



ILMA UNIVERSITY SUCCESSFULLY CONCLUDES THREE-DAY IPE REVIEW VISIT 2021-22

Three-days IPE Review visit 2021-22 of ILMA University was conducted on 23- 25 June, 2022 at its main campus. The External Review Panel comprised of Farman Raza, Director QEC, PAF KIET, Israr Ahmed, Director QEC, KASB Institute of Technology while internal reviewers included Dr. Yasmin Sultana, Acting Dean Faculty of Media & Design, Dr. Saifullah, Associate Professor Faculty of Management Sciences, Dr. Imran Shah, Head of Teaching Department-Business Administration and Dr. Ali Wazir, Head of Teaching Department-Faculty of Computer Science. The Review Panel performed various activities, scrutinized the documentation and their findings were discussed with the Vice Chancellor Prof. Dr. Mansoor uz Zafar Dawood in presence of Focal Person Mr. Fawwad Mahmood Butt,

Director Quality Assurance & Liaison & Registrar Syed Kashif Rafi at the end



ILMA UNIVERSITY FACULTY DEVELOPMENT WORKSHOP ON BLOCKCHAIN PROGRAMMING

For the development of faculty, a workshop was held on Saturday 11 Dec 2021 at programming lab, main Campus ILMA University, Karachi on “Blockchain Programming”. It was organized by the Computer science department and attended by all the faculty members of computer science and software engineering. Dr. Abdullah Raza Lakhan, Assistant professor from Benazir Bhutto Shaheed University, Layari was invited as a guest speaker to conduct the workshop on blockchain programming. The session was very informative and attractive. He shared new challenges and ideas about blockchain he also invited faculty members to come at Benazir Bhutto Shaheed University, Layari, and visit labs for more learning regarding Blockchain programming.



ILMA University invited students and faculty of Airport Security Forces (ASF) School and college for its Campus Tour on December 08, 2021 with prime focus towards ILMA University’s undergraduate programs! During the tour, the students of ASF School & College met with ilmians (current students and alumni) and not only visited the facilities but also experienced the endless opportunities available at ILMA University.

ASF School & College was led by Principal Ms. Bushra Adnan who was welcomed by honorable Vice Chancellor Prof. Dr. Mansoor uz Zafar Dawood along with Director Quality Assurance & Liaison Mr. Fawwad M. Butt, Dean Faculty of Management Sciences Prof. Dr. M. Imtiaz Subhani, Dean Faculty of Media & Design Dr. Yasmin Sultana, Head of the Teaching Department (Business Administration) Dr. Imran Ahmed Shah, Head of the Teaching Department (Computer Science) Dr. Waheed Uddin, Deputy Director Ms. Sajida Qureshi, Assistant Manager Alumni & Placement Mr. Syed Inamullah, Officer Alumni & Placement Ms. Sumra Nadeem, along with other faculty members. During the tour, the ASF School & College students, faculty and Principal were briefed in the auditorium about the purpose of campus tour and Vice Chancellor, Deans, Head of Teaching Departments and faculty members advised about the higher education roadmap and fields available for new university students. The Vice Chancellor presented souvenir to Principal

ASF School & College and appreciated her efforts for producing quality students through her institution. The students of ASF School & College were then diverted towards detailed campus tour that included visit to state of the art Library, Computer labs, Café, class rooms and Sports Block.

The students were also given lectures in the class room by the senior faculty members of ILMA University to provide them real environment of education in university which was highly appreciated by the students.





Meeting and Training of QECs organized by Higher Education Commission of Pakistan (HEC)

The Quality Assurance and Liaison Department of ILMA University comprising of Mr. Fawwad Mahmood Butt, Director and Ms. Sajida Qureshi, Deputy Director participated in Progress Review Meeting and Training of QECs organized by Higher Education Commission of Pakistan (HEC) on February 3-5, 2022 at NED University of Engineering and Technology Karachi. The program focused on Quality Assurance and Institutional Effectiveness and included various focused group activities

for redefining the frame work for improved Quality at institutional level within the ambit of research and innovation. Around 20+ universities/institutions from public and private sectors were welcomed by Vice Chancellor NED University of Engineering and Technology, Karachi followed by rigorous training under the able leadership of Mr. Nasir Shah, Managing Director-QAA of HEC



ILMA TECH GALA 2022

ILMA University organized ILMA Tech Gala 2022 on January 29, 2022 at Main Campus to showcase Final Year Projects of undergraduate on fourth industrial wave tech and on ecosystem development initiatives. The Chief Guest Mr. Omer Masoom Wazir, CEO Cantonment Board Korangi Creek and was attended by large number of representatives from academia, industry and Government Sectors. The event was a mega success under the able leadership of Chancellor Mr. Noman Abid Lakhani (T.I.) and Vice Chancellor Prof. Dr.

Mansoor-uz-Zafar Dawood and support of Dean Faculty of Computer Sciences Prof. Dr. Asad Ali Sheikh, Registrar Syed Kashif Rafi, Director Quality Assurance & Liaison Mr. Fawwad Butt, Head of Teaching Department Dr. Waheeduddin Hyder, Deputy Director Quality Assurance & Liaison Ms. Sajida Qureshi. The three best projects were awarded Cash prizes and shields by the Vice Chancellor.



RECRUITMENT DRIVE

Alumni & Placement Department (APD) of ILMA University organized Recruitment Drive in collaboration with Aeon & Trisl Real Estate



Alumni & Placement Department (APD) of ILMA University organized Recruitment Drive in collaboration with Aeon & Trisl Real Estate at Main campus on January 24, 2022, and conducted career counseling session followed by on campus interviews for multiple placement opportunities.

The Recruitment team comprised of Mr. Faizan Munaf, Country Head of Sales and Marketing, Ms. Zarmina Riasat, HR Manager, Mr. Obaid Yousuf, Operations Manager, Mr. Osama Sorathia, HR Executive, while ILMA University was represented by Dr. Imtiaz Subhani, Dean Faculty of Management Sciences, Mr. Inamuallah, Assistant Manager Alumni & Placement Department, Ms. Sumrah Nadeem Officer Alumni & Placement Department and Mr. Sardar Haziq, Event Coordinator. In the end, the Dean Faculty of Management Sciences presented souvenir to Mr. Faizan Munaf, Country Head of Sales and Marketing, Aeon & Trisl Real Estate



ILMA UNIVERSITY'S ALUMNI & PLACEMENT DEPARTMENT FACILITATES SUCCESSFUL RECRUITMENT DRIVE IN PARTNERSHIP WITH , GOHAR & CO. CHARTERED ACCOUNTANTS

ILMA University's Alumni & Placement Department (APD) continued its mission to bridge the gap between education and industry by hosting a highly successful Recruitment Drive in collaboration with Riaz Ahmed, Saqib, Gohar & Co. Chartered Accountants. The event took place at the Main campus on February 12, 2022, and featured a comprehensive program aimed at preparing students for industry placement and providing them with invaluable hands-on experience.

The day commenced with a Resume Building session, an essential component of preparing students for the professional world. Students were provided with expert guidance on crafting impressive resumes that highlight their skills and achievements.

This session was instrumental in enhancing the students' employability.



ILMA UNIVERSITY OBSERVES SOLIDARITY DAY WITH A MESSAGE OF HOPE

ILMA University, a beacon of academic excellence, joined the nation in commemorating Kashmir Solidarity Day on February 5th. This day serves as a solemn reminder of Pakistan's unwavering support and unity with the people of Indian-Occupied Jammu and Kashmir.

To mark this occasion, ILMA University organized a heartfelt tribute, with students taking center stage to deliver poignant speeches and stage a thought-provoking drama. The event aimed to raise awareness about the longstanding Kashmir conflict and the enduring struggles faced by the Kashmiri people.



ILMA UNIVERSITY UNVEILS EXCITING STUDENT-CENTRIC TOURS TO "DISCOVER PAKISTAN"

ILMA University is thrilled to announce an exciting new initiative that opens up a world of discovery and adventure for its students. Under the banner "Discover Pakistan," ILMA University is now offering tailor-made tour packages specially designed for student groups. These tours are thoughtfully curated to provide a perfect blend of exploration, education, and entertainment, all at a student-friendly price.

"Discover Pakistan" aims to take students on unforgettable journeys across Pakistan, allowing them to explore the country's diverse landscapes, rich culture, and educational opportunities. These tours are more than just trips; they are immersive experiences designed to foster a sense of curiosity, cultural appreciation, and personal growth.



ILMA UNIVERSITY DELEGATION FORGES ACADEMIC TIES WITH UNIVERSITY OF SWAT DURING PAKISTAN TOUR

ILMA University continues its mission of academic collaboration and knowledge exchange as it extends its reach to the University of Swat. On March 28, 2022, a high-level delegation from ILMA University embarked on a visit to the University of Swat, marking an important milestone in the pursuit of educational excellence and cooperation.

The ILMA University delegation was warmly received by Prof. Dr. Hassan Sher, Vice Chancellor of the University of Swat. The meeting provided a platform for both institutions to explore potential avenues of collaboration, share insights, and discuss mutual areas of interest in education and research.

The ILMA University delegation included key figures from its academic and administrative team, including:

Fawwad Mahmood Butt: Director Quality Assurance and Liaison

Dr. Yasmin Sultana: Dean Faculty of Media & Design

Sajida Qureshi: Deputy Director Quality Assurance and Liaison

Faculty Members and Students

The University of Swat was represented by its Quality Enhancement Cell (QEC) team, which further facilitated discussions and interactions between the two institutions.

The meeting was marked by open and productive discussions on a range of topics, including academic programs, research opportunities, faculty exchanges, and collaborative projects. Both universities expressed their eagerness to foster a strong partnership that would benefit their respective student bodies and contribute to the advancement of knowledge and education.



ILMA UNIVERSITY AND METROPOLITAN UNIVERSITY PAVE THE WAY FOR MUTUAL GROWTH

ILMA University extended a warm invitation to Dr. Shahida Sajjad, Vice Chancellor of Metropolitan University, for a significant meeting at the campus. In the presence of ILMA University's esteemed Vice Chancellor, Prof. Dr. Mansoor-uz Zafar Dawood, and Registrar, Syed Kashif Rafi, the discussion revolved around multiple bilateral issues, focusing on strengthening ties and exploring new avenues for collaboration.

The meeting marked a pivotal moment for both institutions as they explored possibilities for faculty and student exchange programs, collaborative research activities, joint research publications, and the enhancement of curricular and extracurricular activities. The shared commitment to providing exceptional learning experiences for their students and creating an environment of academic excellence was evident in the

discussions.



BRIDGING FUTURES: ILMA UNIVERSITY AND MILLENNIUM INSTITUTE OF TECHNOLOGY AND ENTREPRENEURSHIP (MITE) PURSUE COLLABORATIVE ENDEAVORS

A momentous occasion unfolded at ILMA University-Main Campus as the Vice-Chancellor, Prof. Dr. Mansoor uz Zafar Dawood, and Registrar, Syed Kashif Rafi, extended a warm welcome to Rector Huma Baqai from the esteemed Millennium Institute of Technology and Entrepreneurship (MiTE). The meeting was marked by a shared vision of promoting collaboration and fostering innovative opportunities between the two institutions.

As leaders in their respective fields, ILMA University and MiTE recognized the potential for mutual growth and development through collaboration. The focus of the meeting was to explore avenues for joint initiatives, faculty and student exchange programs, and innovative research ventures. By combining their expertise and resources, both institutions aim to empower their students and faculty, preparing them to thrive in a dynamic and competitive global landscape.



EMPOWERING MEDIA EXCELLENCE: ILMA UNIVERSITY'S 4TH INTERNATIONAL MEDIA CONFERENCE

ILMA University proudly hosted its 4th International Media Conference on “Digital Media & Mobile Journalism,” a platform dedicated to fostering excellence in the field of media and journalism. The conference welcomed esteemed guests, including Chief Guest Prof. Dr. Mujeebuddin Sehrai, Vice Chancellor of Sindh Madressatul Islam University (SMIU), and Keynote Speaker Mr. Mazhar Abbas, a highly respected Senior Journalist and Media Professional.

Guided by the expertise of Conference Chair Prof. Dr. Yasmeen Farooqui, Dean of the Faculty of Media & Design at ILMA University, and Conference Co-Chair Syed Kashif Rafi, Registrar and Director of International Linkages & Opportunities, the event aimed to inspire and educate participants on the latest trends and advancements in the digital media and mobile journalism landscape.

ILMA University extends heartfelt gratitude to Honorable Chancellor Mr. Noman Lakhani T.I. for his unwavering patronage and guidance, and to Honorable Vice Chancellor Prof. Dr. Mansoor Uz Zafar Dawood for their kind support, which played a pivotal role in making this conference a resounding success. The event symbolized ILMA University's commitment to empowering media professionals and students with the knowledge and tools needed to excel in the ever-evolving media landscape.



GLOBAL OPPORTUNITIES UNFOLD: ILMA UNIVERSITY ORGANIZES OPEN HOUSE SESSIONS IN UAE UNIVERSITIES

ILMA University took a significant step towards fostering international education by organizing Open House sessions in UAE universities. These sessions provided a valuable platform for international students to explore their academic prospects and plan their future with expert guidance and support.

With a commitment to global education and cross-cultural exchange, ILMA University's Open House sessions offered a comprehensive overview of the diverse academic programs, scholarships, and resources available to international students. Through these informative sessions, aspiring students gained insights into the wide array of opportunities available at ILMA University, empowering them to make informed decisions about their educational journey.

The initiative marked a significant milestone in ILMA University's efforts to promote academic excellence and embrace diversity on a global scale. By engaging with students from various backgrounds and nationalities, the university continues to establish itself as a beacon of knowledge and innovation, nurturing a future generation of global leaders.



EMBRACING GLOBAL HORIZONS: ILMA UNIVERSITY FORGES HISTORIC MOUS IN UAE

ILMA University, driven by its mission to provide students with the highest quality education through international partnerships and opportunities, marked a historic moment as it signed Memorandums of Understanding (MoUs) with two prestigious UAE institutions – Skyline University College Sharjah and The British University in Dubai.

The MoUs, signed under the leadership of ILMA University's Deputy Vice-Chancellor, Dr. Deepak Kalra, and Director of Corporate Affairs and International Relations, Muhammad Rasheed Khalid, solidify the commitment to internationalization, research collaboration, and student-faculty interaction.

At the signing ceremony with Skyline University College Sharjah, Deans, faculty members, and students were present, underlining the enthusiasm and support from both institutions. Similarly, with The British University in Dubai, Mr. Fawwad Mahmood Butt, Director of Quality Assurance and Liaison (QAL), and the ILMA team, including Deputy Director Sajida Qureshi, Manager Mustufa Razzak, and QAL Officer Hamza Masluddin, joined the momentous occasion.

These MoUs pave the way for exciting opportunities, including student and faculty exchanges, research collaborations, startup collaborations and funding, alliances for worldwide educational startups, and the chance for students to study in the UAE. Through these transformative partnerships, ILMA University continues to embrace global horizons and nurture a diverse learning environment, empowering students with an education that transcends borders and fosters international excellence.



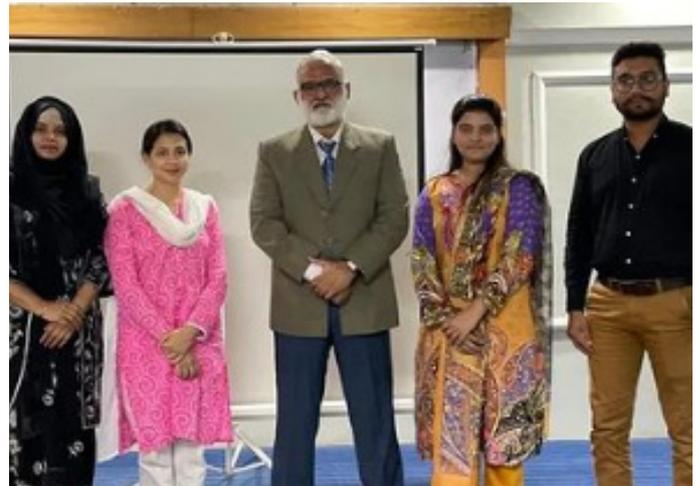
NAVIGATING THE PATH OF EFFICIENCY: HOSTS RENOWNED CIO TO DISCUSS PAPERLESS MANAGEMENT IN NON-PROFIT ORGANIZATIONS

The Faculty of Management Sciences at ILMA University orchestrated an insightful Guest Speaker Session on “Non-profit Organization’s Structure and Paperless Management,” featuring the distinguished Mr. Shakeel Akhter, Chief Information Officer of Indus Hospital and Health Network. With over three decades of expertise in Health Informatics, Mr. Akhter is a trailblazing IT professional and a pioneer member of Indus Hospital.

During the session, students were privileged to learn from the experiences and accomplishments of Mr. Akhter, who has been recognized with numerous accolades in the field of IT, including the prestigious title of “Master” and “Legend” at the Global CIO 200 Forum. He also received the “Best Innovative Idea in Pakistan” award in 2016.

Mr. Akhter’s presentation delved into the intricacies

of managing a non-profit organization and the revolutionary concept of paperless management. He shed light on the challenges and opportunities in this domain and showcased how technology can be harnessed to optimize operations in the non-profit sector.



ILMA UNIVERSITY RECEIVES PRAISE AT RTS 2022 FOR INNOVATIVE IT PROJECTS

ILMA University continues to shine as a beacon of innovation and excellence in the field of Information Technology (IT). The university’s dedicated students and faculty were recognized for their outstanding work at the recent Research & Technology Show (RTS) 2022, where their innovative and advanced IT projects garnered praise from esteemed guests and experts.

The Chief Guest at the event took the time to visit the ILMA University stall and commended the efforts of students, faculty, and the university as a whole for their exceptional contributions to the field of IT. ILMA University’s commitment to fostering innovation and academic excellence was on full display through the impressive projects showcased.



**DREAM BIG, LEARN BIGGER,
AND ACHIEVE THE IMPOSSI-
BLE.**



CONNECTING MINDS ACROSS BORDERS: ILMA UNIVERSITY'S 1ST GLOBAL UNIVERSITIES COLLOQUIUM

Under the esteemed patronage of Chancellor Mr. Norman Abid Lakhani (T.I.), ILMA University, in collaboration with Dokuz Eylul University in Turkey, orchestrated a momentous event - the 1st Global Universities Colloquium 2022. Held in Izmir, Turkey, on October 19, 2022, the Colloquium centered around the theme of “Internationalization of Quality Higher Education in Digitech World,” attracting participation from renowned international experts.

Keynote speakers, including eminent figures like Debora Kayembe from The University of Edinburgh, Prof. Dr. Olgun Cicek from Dokuz Eylul University, Fawwad Mahmood Butt from ILMA University, Carin Isabel Knoop from Harvard Business School, Prof. Dr. Aijaz A. Shaikh from the University of Jyvaskyla, Jo-Ann Rolle from City University of New York, and Dr. Oussama Saoula from the University of Utara, Malaysia, graced the Colloquium with their invaluable insights.

witnessed a large number of participants, including students, faculty members, university leaders, and



researchers, engaging in stimulating discussions and forging meaningful connections. The profound appreciation received from participants across the globe further solidified the Colloquium's impact and success.



The event also featured an interactive workshop on “Virtual Classrooms Challenges & Opportunities,” led by Sajida Qureshi, Deputy Director of Quality Assurance & Liaison at ILMA University. The Colloquium



The occasion culminated with a heartfelt vote of



thanks extended by Prof. Dr. Esra Bukova Guzel, Vice Rector of Dokuz Eylul University, followed by the distribution of colloquium shields and certificates to all speakers and organizers. The 1st Global Universities Colloquium stands as a testament to ILMA University's commitment to fostering international collaboration, knowledge exchange, and excellence in higher education on a global stage.



AN ENTHRALLING CINEMATIC JOURNEY: ILMA UNIVERSITY'S CINEMA TRIP TO "THE LEGEND OF MAULA JUTT"

ILMA University's "Acting" and "Audio Video Technique" instructor organized a captivating cinema trip for the students of "Audio Video Technique" and "Acting for Film and Drama." The film of choice was the highly anticipated and critically acclaimed "The Legend of Maula Jutt," directed by the renowned @ bilal_lashari, known for his work on "War."

The cinematic experience proved to be as breathtaking as the film's captivating trailer. From the impeccable Art Direction to the mesmerizing Cinematography, and from the immersive Sound design to the brilliant acting performances, every aspect of the film left the students in awe.

The students, who are the future filmmakers and actors, were urged to observe and analyze the technical nuances of the film carefully. They were awestruck by the exceptional production value and the directorial brilliance of Mr. Bilal Lashari.

The cinema trip concluded with a sense of fulfillment and pride, as the students realized that Pakistani cinema is indeed capable of producing films of such high caliber.

This experience served as an inspiration and a testament to the growth and potential of the Pakistani film industry.



ILMA UNIVERSITY VISIT TO NAPA



**LEARNING NEVER STOPS,
ILMA STUDENTS NEVER QUIT.**



FASHION DESIGN STUDENTS SHOWCASE ARTISTIC BRILLIANCE AT CAMPUS EXHIBITION

The talented students of Fashion Design at Ilma University, under the guidance of Ms. Farheen Zaidi, took center stage as they hosted a captivating art pieces exhibition simultaneously at both campuses. The event served as a platform to showcase the students' artistic prowess and innovative approach to fashion design.

The exhibition not only provided an opportunity for the students to exhibit their art pieces but also fostered a sense of camaraderie and inspiration among the faculty and students of Ilma University. The passion and dedication of the students shone through their artistic creations, leaving a lasting impact on all attendees.

The success of the exhibition was a testament to the unwavering commitment of Ilma University in nurturing creativity and providing a conducive environment for students to explore their artistic potential.

The event left a lasting impression on all those present and further reinforced Ilma University's position as a hub for fostering artistic brilliance and innovation in the field of fashion design.



ILMA UNIVERSITY HOSTS ALUMNI MEET TO RECONNECT WITH GRADUATES

ILMA University hosted Alumni Meet at its Main Campus on Saturday, 29 January, 2022 to greet its alumni and acknowledge their role and contribution towards building a better Pakistan.

Prof. Dr. Mansoor uz Zafar Dawood (Vice Chancellor) gave welcome address followed by formal introduction of the participants over Hi-tea. The alumni meet aims to reconnect ILMA University with its alumni while providing a world of opportunities to them by offering various rewards and incentives which were shared in detail during the meet up and was highly appreciated by the alumni.



ILMA UNIVERSITY TECH GALA 2022 SHOWCASES INNOVATIVE DEEP TECH PROJECTS

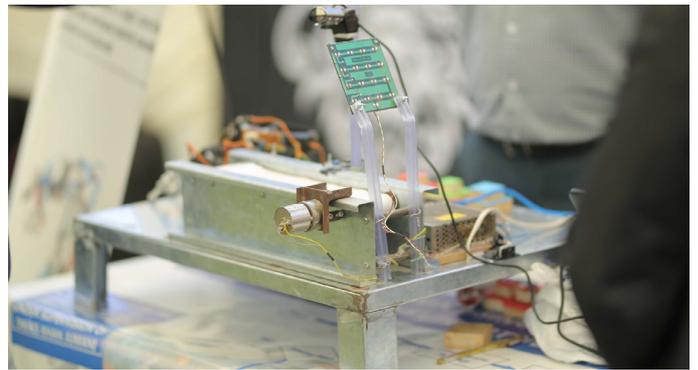
Taking the vision of honorable Chancellor Mr. Noman Abid Lakhani (T.I.) forward, the Departments of Computer Science and Software Engineering of ILMA University organized ILMA Tech Gala 2022 on January 29, 2022 at Main Campus to showcase innovative, deep tech projects and startups as Final Year Projects of undergraduate students targeted to meet the needs of various industries with a blend of innovative technological solutions at low cost business models. The objective of the Gala is on fourth industrial wave tech and on ecosystem development initiatives for creating a knowledge economy in Pakistan.

The ILMA Tech Gala 2022 was attended by large number of representatives from academia, industry and Government Sector including Karachi Chambers of Commerce & Industry (KCCI), Sindh Food Authority, Cantonment Board Korangi Creek (CBKC), CM Sindh Secretariat, Hunar Foundation, Jazz Pakistan, 360 Digital Software House, Zehry Creations & Events, Rotary Club of Karachi Education, United Traders, Golootlo, Del Energy (Pvt.) Limited, Spark Immigration Consultants, Dawat-e-Islami, GIK University, ISRA University, Lyari University, University of Sindh, Newport University and many other institutions.

Prof. Dr. Mansoor-uz-Zafar Dawood, Vice Chancellor ILMA University welcomed the Chief Guest Mr. Omer Masoom Wazir, CEO Cantonment Board Korangi Creek, the examiners from University of Sindh and ISRA University and representatives from academia, industry and Government Departments. The Chief Guest inaugurated the ILMA Tech Gala 2022, visited all the projects and encouraged students to carry forward the projects towards commercialization of the projects for industry. The participants also applauded the contribution of the University, its students and faculty towards industrialization efforts of the Departments of Computer Science and Software Engineering and emphasized on more such technological exhibitions to achieve self-sustainability.

ILMA Tech Gala 2022 also provided platform for funding opportunities to convert the projects into startups through various industry partners as these innovative industry based projects targeted hardware and software requirements in Artificial Intelligence, Construction Sector, Domestic & Home Appliances, Automotive Sector, Printing, Water Storage, Food Sector, Electricity Management, Car Parking System, Traffic Controls and Accidents Prevention, Industrial Machines, Mobile Technology and Human Vision, Drones, Games, Industrial Robots, Vehicle Tracking System, Courier & Shipment Management.

The success of ILMA Tech Gala 2022 revolves around the Supervisors who guided the students towards latest technology requirements of the industry and innovations required for the successful implementation of the projects. The Vice Chancellor honored the Chief Guest, Guest of Honors, Examiners with shields as a token of appreciation for their participation in the Gala while the three best projects were awarded Cash prizes and shields by the Vice Chancellor.



ILMA UNIVERSITY VICE CHANCELLOR WELCOMES ALUMNI

ILMA University hosted Alumni Meet at its Main Campus on Saturday, 22 January, 2022 to greet its alumni and acknowledge their role and contribution towards building a better Pakistan.

Prof. Dr. Mansoor uz Zafar Dawood (Vice Chancellor) gave welcome address followed by formal introduction of the participants over Hi-tea. The alumni meet aims to reconnect ILMA University with its alumni while providing a world of opportunities to them by offering various rewards and incentives which were shared in detail during the meet up and was highly appreciated by the alumni.



3RD INTERNATIONAL CONFERENCE ON QUALITY ASSURANCE IN ACADEMIA (ICQAA 2022)

ILMA University organized its 3rd International Conference on Quality Assurance in Academia (ICQAA 2022) on 14th & 15th of January 2022 sponsored by Global Educational Consultants Society, Noman Group of Companies, Rotary International, Rapido and Tarbiyat. ICQAA 2022 was participated by a large no of national & international speakers including 27 international speakers from 28 countries around the world and 28 national speakers. A total no of 27 national universities and 33 international universities' faculty members, PhDs and Quality experts participated in the conference

The Executive Director of Higher Education Commission of Pakistan Dr. Shaista Sohail delivered a profound address to all the participants and highlighted the initiatives taken by HEC post COVID 19 situation, appreciated the initiative of ILMA University in organizing such conferences and stressed on conduction of such Quality Conferences at large by all the universities.

The Chief Commissioner of Federal Board of Revenue (FBR) & District Governor Rotary International District 3271 (Sindh & Balochistan) Dr. Aftab Imam, Member Provincial Assembly Sindh Syeda Marvi Rashdi, Additional Registrar Securities & Exchange Commission of Pakistan Mr. Zia ul Rasheed Abbasi were amongst the Guest of Honors who raised pertinent points related to recent challenges to Higher Education Institutions of Pakistan (HEIs) and encouraged the efforts of ILMA University for organizing such conferences.





A large no of representatives from national & international accreditation agencies attended the conference and shared techniques latest accreditation standards and encouraged the national higher education institutions to go for international accreditations to improve the quality of programs. The speakers included Program Director Mr. Ahtesham Ali Raja, Executive Vice President, Global Chief Membership Officer & Managing Director Asia Pacific AACSB International Singapore, Vice President Central & Eastern European Network for Quality Assurance in Higher Education (CEENQA) Dr. Olgun Cicek, Director Certificate Accreditation Program (CAP), ANSI National Accreditation Board (ANAB) USA Mr. Turan Ayvaz, Nominated Mentor National Business Education & Accreditation Council (NBEAC) for ILMA University Dr. Faryal Salman, Deputy Director Hungarian Accreditation Committee, Mr. Peter Levente, and many more.

A no of industry CEOs attended the conference and highlighted the importance of linkage between industry and academia and included Chief Executive Officer JAS Travels Group Mr. Aurangzeb Anwar, Chief Executive Officer Buxly Paints Mr. Adnan Iqbal, Chief Executive Officer National Academy of Performing Arts (NAPA), Mr. Junaid Zubairi, Chairperson Women Entrepreneurs Sub Committee Karachi Chambers of Commerce & Industry (KCCI) Ms. Durre Shahwar, Chief Executive Officer SMILE Impact Dr. Zeeshan Faiz, Head of Commercial Office Student Pulse Denmark, Mr, Frederik Halbak Jacobsen, Chief Executive Officer South African National Zakah Fund (SANZAF), Managing Director E Data Inferno Research & Innovations Oman Dr. Biju Theravil Sayed, Head of Quality Benchmark Services, Ecctis Ltd-UKENIC Mr. Fabrizio Trifiro.

The Conference theme was Contemporary Approaches of Higher Education in the Changing World; A New Quality Assurance System with diversified sub-themes including Training and Capacity Building in improving Faculty Quality; Improving Research Quality through Research Collaboration; Enhancing Quality through Implementation of Accreditation Councils' Parameters; Inclination towards International Ranking Systems to ensure Quality; Readiness of Faculty & Students towards enhancing Quality of Online Education.

ILMA UNIVERSITY AND CBKC PLANT TREES TO MAKE PAKISTAN GREENER

ILMA University started its new year 2022 in collaboration with Cantonment Board Korangi Creek (CBKC) with Tree Plantation Drive to make clean and green Pakistan on Saturday January 01, 2022. The CEO CBKC Mr. Omer Masoom Wazir along with Registrar ILMA University Syed Kashif Rafi, Director Quality Assurance & Liaison Mr. Fawwad Mahmood Butt, Deputy Director Quality Assurance & Liaison, Ms. Sajida Qureshi, Dean Faculty of Management Sciences Prof. Dr. Muhammad Imtiaz Subhani, Head of Teaching Department (Business Administration) & Assistant Professor Dr. Imran Shah, Associate Professor Dr. Waheed Siyal, Assistant Professor Mr. Fazal Qureshi, Lecturers Department of Computer Science Mr. Aftab and Mr. Awais Jumani, Head of Security & Administration Mr. Raoun Farid, Data Analysts Quality Assurance & Liaison Mr. Muhammad Hamza & Mr. Babar, Assistant Manager Alumni & Placement Mr. Inamullah, Officer Alumni and Placement Ms. Samra along with various students of Scoeties and clubs of ILMA University participated in the drive.

The CEO CBKC Mr. Omer appreciated the support of ILMA University in making this drive successful and highlighted the importance of making our youth socially responsible citizens of Pakistan. ILMA University Registrar, Syed Kashif Rafi encouraged the initiative of ILMA University and CBKC and stressed on more such activities as tree plantation is an ongoing charity and trees are the source of cleaner and greener Pakistan and should be planted across the city. The students & Faculty thoroughly enjoyed the activity with an ambition that this is just a beginning; and they assured that they will keep on doing such noble activities in the future as well.



ILMA CONVOCATION 2022

ILMA University is honored to host its 17th Convocation on Wednesday, 09th February 2022 at its main campus. The convocation was presided by Chancellor Mr. Noman Abid Lakhani (T.I.) and graced by the Vice-Chancellor Prof. Dr. Mansoor uz Zafar Dawood, Registrar Syed Kashif Rafi, Deans, Directors, Head of Teaching Departments, Distinguished Faculty members, Guests of Honor including Senator Abdul Haseeb Khan of Brookes Pharma (Pvt.) Limited, Farrukh Chawla of Alkaram Towel Industries (Pvt.) Limited, Kashif Quseem of Crown Group, Afeef Rashid of Afeef Zara Group, Pervez Haroon Madraswala of Clipsal, Khurram Zafar of Outdoor One Advertising, Farhan Chishti of Liaquat College of Medical & Dentistry.

Convocation is more than just a formal ceremony for the conferral of degrees which is the recognition of a longstanding tradition whereby the University applauds the achievements of its graduates. The convocation was declared open by the worthy Chancellor, followed by the enlightening speech of the Vice-Chancellor. The illuminated ambiance of the spectacular event sparkled as the 500+ candidates were conferred upon with the distinguished degrees from the multidimensional Faculties including Management Sciences, Computer Sciences, Science & Technology, and Media & Design which was gathered under the decorated roof for the grand Convocation ceremony. More than 25 medals were awarded to outstanding students for their meritorious performance supported by Industry partners. Upon graduation for the Class of 2022, graduates tossed their hats into the air as a form of celebration





STUDENT
BAS



**ELEVATING
FASHION,
UNLEASHING
TALENT**

ILMA STYLE GALA: UNLEASHING THE FASHION ICONS OF TOMORROW

ILMA University took the fashion industry by storm with its grand entrance into the world of couture through the ILMA Style Gala! Held at the university campus, this elite event showcased the talent and creativity of ILMA's student designers, setting the stage for a promising future in the world of fashion.

The iconic fashion show mesmerized the audience with stunning ensembles from student designers, each reflecting a unique blend of innovation and style. The gala not only provided a platform for aspiring designers to launch their clothing brands but also celebrated the fusion of culture and fashion, breaking barriers and bridging gaps among nations.

Faculty member Mr. Owais Saleem emphasized the mature and out-of-the-box thinking of ILMA's young fashion enthusiasts. He expressed pride in nurturing creativity and celebrating success within the ILMA community.



The runway featured exquisite collections from various classes, including Principles of Marketing, Introduction to Media Software, and Event Management. From Black Fire to Winter Fiesta, each brand show-

cased its distinct identity and creativity.



A distinguished panel of judges, including beauty and lifestyle influencer Shahmina Shah, renowned makeup artist Nadia Baloch, fashion designer Mr. Umair, and fashion photographer Usama Sameer, added prestige to the event. Their appreciation for the talent displayed at the gala further validated ILMA's commitment to fostering young talent.





ILMA UNIVERSITY'S WINTER CARNIVAL AND MUSICAL NIGHT: A CREATIVE EXTRAVAGANZA

ILMA University's Faculty of Media & Design brought the spirit of the season to life with an enchanting Winter Carnival held at its main campus, followed by an entertaining musical night. The event was made possible through the collaboration of ILMA Students Clubs and the dynamic ILMA Students Activity Council (ISAC).

The Winter Carnival provided an excellent platform for students to showcase their artistic prowess and creativity. The campus came alive with vibrant stalls and exhibits, where students proudly displayed their innovative works of art and design. From stunning paintings to captivating sculptures, the carnival was a celebration of diverse creative expressions.

The event received an overwhelming response from students and visitors alike, who were captivated by the array of talent on display. It served as a testament to the university's commitment to nurturing and celebrating the artistic spirit of its students.

Following the Carnival, the musical night lit up the campus with melodious tunes and infectious rhythms. The lively performances by talented students added to the festive atmosphere, making it an unforgettable evening of music and merriment.

ILMA University continues to provide a thriving platform for its students to explore their passions and showcase their talents. The Winter Carnival and Musical Night exemplified the university's dedication to creating a vibrant and engaging campus life, where students can express themselves and find their artistic voices.



ILMA UNIVERSITY'S FOOD GALA: A GASTRONOMIC DELIGHT

ILMA University's campus came alive with delectable aromas and mouthwatering flavors during the much-anticipated ILMA Food Gala. The event, organized by the university's Food Club, was a gastronomic delight that celebrated the diverse culinary talents of the students.

The Food Gala featured a wide array of food stalls, each offering a unique and delicious assortment of dishes from various cuisines. From traditional Pakistani delicacies to international favorites, the event catered to every palate and left visitors spoiled for choice.

Students from different departments came together to showcase their cooking skills and passion for food. The event not only provided a platform for budding chefs to demonstrate their culinary prowess but also allowed them to interact with food enthusiasts and gather valuable feedback.

The lively ambiance of the Food Gala was further accentuated by live music performances and entertaining activities, creating a perfect setting for students, faculty, and visitors to enjoy a memorable evening of good food and camaraderie.





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